



GfK Custom Research  
North America

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# OmniWeb

With Knowledge Panel

Electoral & Economic Literacy

October 7 – 9, 2016

1060 State Road Princeton NJ 08540  
T 609 683 6100 F 609 683 6211

Prepared For:

American Council of Trustees and  
Alumni (ACTA)  
1726 M Street NW, Suite 802  
Washington, DC 20036

## **KNOWLEDGEPANEL (KP) OMNIWEB**

OMNIWEB using the KnowledgePanel™ is a national online omnibus service of GfK Custom Research North America. The KnowledgePanel™ is the only commercially available online probability panel in the marketplace; making the sample truly projectable to the US population, which sets it apart from traditional “opt-in” or “convenience” panels.

- To recruit panel members, we use ABS (address-based sampling) as the primary methodology -- a probability-based approach that includes cell phone-only households
- For non-Internet households, we provide Internet access and a laptop for the completion of online surveys: Therefore, the sample is not limited to only those who already have Internet access
- The representativeness of its sample -- including hard-to-reach groups such as young adults, males and minorities\ -- has been documented in numerous academic papers

The sample for each wave's KP OMNIWEB consists of 1,000 completed interviews, made up of male and female adults (in approximately equal number), all 18 years of age and over. All completed interviews are weighted to ensure accurate and reliable representation of the total population, 18 years and older.

The raw data are weighted by a custom designed computer program, which automatically develops a weighting factor for each respondent. This procedure employs several variables, including: age, sex, education, race, HH income, met/non-met status, internet status and geographic region. Each interview is assigned a single weight derived from the relationship between the actual proportion of the population with its specific combination of age, sex, education, race and geographic characteristics and the proportion in our sample that week. Tabular results show both weighted and unweighted bases for these demographic variables.

Because of the use of rigid and replicable sampling, field, and weighting procedures, all KP OMNIWEB studies are parallel to one another. This affords the opportunity to draw trend comparisons, as well as point-in-time analysis.

In addition to the standard breakdowns by sex, age, income and region, the following classification items have been obtained and are available to subscribers:

- Marital Status
- Race/Ethnicity
- Employment Status
- Education
- Home Ownership
- Housing type
- Head of Household
- Family Size/Composition

Optional panel profiled classification items, such as Political Party ID and Voter Registration, are available upon a request at an additional fee.

The results contained in this report are based on interviews conducted from October 7 – 9, 2016. A total of approximately 1,000 interviews were completed, with approximately 500 female adults and 500 male adults. The margin of error on weighted data is  $\pm 3$  percentage points for the full sample.

The client's questionnaire is shown on the next page, with tabular results following.

**\*\* Tabulation note:** Please be advised that frequencies on all summary tables are percentaged off of their original bases, not necessarily off of the base shown on the summary table.

Start fieldwork: 10-7-2016  
End fieldwork: 10-10-2016

## I. SAMPLE VARIABLES

Append Voter Registration variable

### A Electoral Literacy

INTRO: Next are some questions about our country. Please answer each to the best of your knowledge, and if you're not sure of any, please just indicate that.

Base: all respondents

A00 [S]

First, how important do you feel it is to understand the election process in the U.S.?

1. Very important
2. Somewhat important
3. Not too important
4. Not at all important

Base: all respondents

A01 [S]

What is the Electoral College?

*Scripter, randomize statements*

1. A group of government officials who monitor the election process
2. A body of state officials who cast their vote to decide who will be elected President and Vice President of the United States
3. A government agency that oversees political campaign donations
4. A school for political candidates
5. Not sure [ANCHOR]

Base: all respondents

A02 [S]

When is Election Day held?

*Scripter, rotate statements*

1. Every four years, on November 8
2. Every four years, on the first Tuesday after the first Monday in November
3. Every four years, the day after the first Monday Night Football game in November
4. Congress chooses the date, but it's always a Tuesday in November
5. Not sure [ANCHOR]

Base: all respondents

A03 [S]

When is the last day in office of a sitting U.S. President?

*Scripter, randomize statements*

1. The day after the election
2. President's Day
3. Inauguration Day
4. New Year's Day
5. Not sure [ANCHOR]

Base: all respondents

A04 [S]

Which of the following is **NOT** a requirement to run for President?

*Scripter, randomize statements*

1. Minimum age of 35 years or more
2. U.S. citizenship
3. Resident of 14 years or more
4. Membership in the Democratic or Republican Party
5. Not sure [ANCHOR]

Base: all respondents

A05 [S]

Who was the last President to win more than two elections to the presidency?

*Scripter, randomize statements*

1. George Washington
2. Franklin Roosevelt
3. Abraham Lincoln
4. Theodore Roosevelt
5. Not sure [ANCHOR]

Base: all respondents

A06 [S]

Who becomes President if both the sitting President and Vice-President die, become incapacitated, resign or are removed from office by impeachment?

*Scripter, randomize statements*

1. Speaker of the U.S. House of Representatives
2. U.S. Secretary of State
3. Runner-up from the previous election
4. President Pro Tempore of the U.S. Senate
5. Not sure [ANCHOR]

## **B Economic Literacy**

Base: all respondents

B01 [S]

Now let's explore a different topic. Which of the following do you think best describes an economic recession?

*Scripter, randomize statements*

1. An economic bubble
2. A stock market crash
3. Two or more consecutive quarters of declining GDP
4. The national debt
5. Not sure [ANCHOR]

Base: all respondents

B02 [S]

In which time period did the Great Depression occur?

1. 1880-1900
2. 1900-1920
3. 1920-1940
4. 1940-1960
5. Not sure [ANCHOR]

Base: all respondents

B03 [S]

Which of the following do you believe the Federal Reserve System is **NOT** responsible for?

*Scripter, randomize statements*

1. Regulating banks
2. Setting interest rates
3. Collecting taxes
4. Offering emergency loans to banks
5. Not sure [ANCHOR]

Base: all respondents

B04 [S]

Who decides when the Treasury Department should print additional money?

*Scripter, randomize statements*

1. The President of the United States
2. The U.S. Congress
3. The Federal Reserve
4. The U.S. Mint
5. Not sure [ANCHOR]

Base: all respondents

B05 [S]

Who is Tim Kaine?

*Scripter, randomize statements*

1. Libertarian Candidate for President
2. Governor of New Jersey
3. Candidate for Vice President of the United States
4. United States Supreme Court Justice
5. Not sure [ANCHOR]

Base: all respondents

B06 [S]

Who is Janet Yellen?

*Scripter, randomize statements*

1. Chair of the Federal Reserve System
2. A Supreme Court Justice
3. A U.S. Senator
4. A member of the *Hamilton* cast
5. Not sure [ANCHOR]

**END OF QUESTIONNAIRE**

GfK

Omnireb with KP October 7, 2016  
Electoral & Economic Literacy

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8	8	B01. Now let's explore a different topic. Which of the following do you think best describes an economic recession?
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# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

### A00. First, how important do you feel it is to understand the election process in the U.S.?

Table 1

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000 100	483 100	517 100	128 100	167 100	296 100	231 100	277 100	196 100	173 100	213 100	178 100	436 100	386 100	614 100	181 100	213 100	372 100	234 100	298 100	702 100	817 100	107 100
<b>Very/ Somewhat important (Net)</b>	<b>921 92.1</b>	435 90.1	486 94.0 B	113 88.1	136 81.3	249 84.3	219 94.8 DEF	263 94.7 DEF	191 97.2 DEF	148 85.5	191 89.8	168 94.3 J	414 95.0 JK	339 87.9 N	582 94.8 N	157 86.8	198 93.0 p	346 93.1 P	220 93.9 P	288 96.6 U	634 90.2	776 95.0 W	80 74.4
Very important	705 70.5	316 65.4	389 75.2 B	82 64.3	92 54.8	174 58.9	155 67.1 Ef	209 75.2 DEFG	167 85.1 DE FGH	102 58.9	149 70.1 j	125 70.4 j	328 75.2 J	251 65.1 N	453 73.8 N	118 65.3	148 69.6	274 73.6 p	165 70.3	220 73.9	484 69.0	618 75.7 W	49 46.2
Somewhat important	217 21.7	119 24.7 C	97 18.8	31 23.9 I	44 26.5 I	75 25.4 I	64 27.7 HI	54 19.5 i	24 12.0	46 26.6	42 19.7	43 23.9	86 19.7	88 22.8	129 20.9	39 21.5	50 23.5	72 19.5	55 23.6	67 22.6	149 21.2	158 19.3	30 28.2 v
<b>Not too/ Not at all important (Net)</b>	<b>69 6.9</b>	44 9.2 C	24 4.7	13 10.5 gHI	27 16.4 GHI	41 13.8 GHI	12 5.2 I	13 4.7 i	2 1.3	20 11.3 M	22 10.2 M	10 5.7	17 3.9	41 10.7 O	27 4.4	18 10.0	13 6.3	23 6.1	14 6.1	8 2.7	61 8.6 T	32 3.9	26 24.7 V
Not too important	40 4.0	25 5.2 c	15 2.9	7 5.7 Gi	17 10.3 GHI	25 8.3 GHI	4 1.6	9 3.4	2 1.3	9 5.1	15 7.3 M	6 3.4	10 2.2	24 6.3 O	16 2.6	10 5.5	7 3.3	13 3.6	10 4.1	5 1.6	35 5.0 T	24 2.9	13 12.1 V
Not at all important	28 2.8	19 4.0 c	9 1.8	6 4.8 hi	10 6.1 HI	16 5.5 HI	8 3.6 I	4 1.4	-	11 6.3 M	6 2.9	4 2.4	7 1.6	17 4.4 O	11 1.9	8 4.5	6 3.0	9 2.5	5 1.9	3 1.0	25 3.6 T	8 1.0	14 12.6 V
Refused	10 1.0	3 0.7	7 1.4	2 1.3	4 2.3 G	6 1.9 G	-	2 0.6	3 1.6 g	5 3.1 KI	-	-	5 1.1	5 1.4	5 0.8	6 3.2 qrS	1 0.7	3 0.8	-	2 0.7	8 1.1	9 1.1	1 0.8

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U - V/W  
 Overlap formulae used.



# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

### A01. What is the Electoral College?

Table 2

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000	483	517	128	167	296	231	277	196	173	213	178	436	386	614	181	213	372	234	298	702	817	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A group of government officials who monitor the election process	73	25	48	7	10	17	19	24	12	9	21	14	29	30	43	15	12	28	17	18	55	53	7
	7.3	5.2	9.2	5.7	6.1	5.9	8.3	8.8	6.1	5.1	9.7	7.8	6.8	7.7	7.0	8.2	5.8	7.6	7.4	6.1	7.8	6.5	6.1
			B																				
A body of state officials who cast their vote to decide who will be elected President and Vice President of the United States	686	349	337	96	97	193	162	186	144	80	126	129	350	206	479	119	163	234	170	258	428	592	56
	68.6	72.2	65.2	74.7	57.9	65.2	70.3	67.2	73.6	46.4	59.2	72.4	80.4	53.4	78.1	65.6	76.5	62.9	72.6	86.6	60.9	72.4	52.3
		C		EF		E	E	e	Ef		J	JK	JK	L	N		PR		R	U		W	
A government agency that oversees political campaign donations	4	3	1	-	4	4	-	-	-	-	-	-	4	-	4	1	1	1	1	3	2	3	-
	0.4	0.6	0.3	-	2.5	1.4	-	-	-	-	-	-	1.0	-	0.7	0.7	0.5	0.3	0.3	0.9	0.2	0.4	-
					Gh	gh																	
A school for political candidates	10	9	1	-	5	5	1	3	-	5	2	1	1	7	2	2	3	1	4	-	10	6	1
	1.0	1.8	0.2	-	3.0	1.7	0.4	1.3	-	3.0	0.9	0.5	0.3	1.9	0.4	1.3	1.2	0.3	1.6	-	1.4	0.8	1.0
		C			dfG					M				O					r		T		
Not sure	220	94	126	23	47	71	48	62	39	76	64	34	45	141	80	40	34	104	42	18	203	156	43
	22.0	19.5	24.4	18.3	28.2	23.9	21.0	22.5	19.8	44.2	30.2	19.3	10.4	36.5	13.0	22.2	16.0	28.1	17.8	6.0	28.8	19.1	39.8
			b		df	d				KL	LM	M		O			QS			T		V	
Refused	7	4	4	2	4	6	-	1	1	2	-	-	5	2	5	4	-	3	1	1	6	6	1
	0.7	0.8	0.7	1.3	2.3	1.9	-	0.3	0.5	1.3	-	-	1.2	0.6	0.8	2.0	-	0.8	0.3	0.5	0.8	0.7	0.8
					Gh	Gh										qs							

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Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U - V/W  
 Overlap formulae used.



# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

Table 3

### A02. When is Election Day held?

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000 100	483 100	517 100	128 100	167 100	296 100	231 100	277 100	196 100	173 100	213 100	178 100	436 100	386 100	614 100	181 100	213 100	372 100	234 100	298 100	702 100	817 100	107 100
Every four years, on November 8	196 19.6	93 19.3	103 19.9	26 20.5	40 23.6 <sub>i</sub>	66 22.3 <sub>i</sub>	52 22.4 <sub>i</sub>	51 18.2	28 14.4	60 34.4 <sub>kLM</sub>	51 23.8 <sub>LM</sub>	21 12.1	65 14.8	110 28.6 <sub>O</sub>	86 14.0	34 18.7	44 20.5	83 22.3 <sub>s</sub>	36 15.4	29 9.6	168 23.9 <sub>T</sub>	166 20.3	19 18.1
Every four years, on the first Tuesday after the first Monday in November	626 62.6	294 61.0	332 64.1	73 56.7	84 50.0	156 52.9	140 60.5 <sub>Ef</sub>	189 68.2 <sub>DEFG</sub>	141 71.8 <sub>DEFG</sub>	65 37.9	124 58.2 <sub>J</sub>	120 67.2 <sub>Jk</sub>	317 72.7 <sub>JK</sub>	190 49.1	436 71.1 <sub>N</sub>	111 61.5	142 66.8	229 61.5	144 61.4	234 78.5 <sub>U</sub>	392 55.9	542 66.4 <sub>W</sub>	50 46.9
Every four years, the day after the first Monday Night Football game in November	11 1.1	10 2.1 <sub>C</sub>	1 0.2	4 3.0 <sub>gH</sub>	1 0.4	5 1.5 <sub>e</sub>	1 0.6	1 0.2	5 2.5 <sub>H</sub>	4 2.2	1 0.6	1 0.6	5 1.2	5 1.3	6 1.0	* 0.1	1 0.2	8 2.2 <sub>pq</sub>	2 1.0	4 1.3	7 1.1	9 1.1	1 1.2
Congress chooses the date, but it's always a Tuesday in November	44 4.4	23 4.7	21 4.0	2 1.7	8 4.7	10 3.4	11 4.9	14 5.2	8 4.0	9 5.3	8 3.6	9 5.1	18 4.1	17 4.3	27 4.4	11 5.9 <sub>R</sub>	10 4.7	9 2.3	14 6.1 <sub>R</sub>	13 4.2	31 4.4	33 4.1	3 2.8
Not sure	115 11.5	59 12.2	56 10.7	21 16.2 <sub>HI</sub>	32 19.2 <sub>GHI</sub>	53 17.9 <sub>GHI</sub>	26 11.3	22 7.9	14 6.9	32 18.3 <sub>M</sub>	29 13.8 <sub>M</sub>	26 14.7 <sub>M</sub>	27 6.2	61 15.8 <sub>O</sub>	53 8.7	22 12.3	16 7.3	41 11.0	36 15.4 <sub>Q</sub>	17 5.6	98 13.9 <sub>T</sub>	60 7.4	32 30.0 <sub>V</sub>
Refused	8 0.8	4 0.8	5 0.9	3 2.0	3 2.0 <sub>h</sub>	6 2.0 <sub>gh</sub>	1 0.3	1 0.3	1 0.5	3 1.9	- -	1 0.4	4 1.0	3 0.9	5 0.8	3 1.4	1 0.4	3 0.8	2 0.7	2 0.8	6 0.8	7 0.8	1 1.0

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 Overlap formulae used.



# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

### A03. When is the last day in office of a sitting U.S. President?

Table 4

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000	483	517	128	167	296	231	277	196	173	213	178	436	386	614	181	213	372	234	298	702	817	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The day after the election	42	18	24	4	10	14	12	6	9	13	11	3	14	24	17	15	10	9	8	9	33	28	5
	4.2	3.7	4.6	3.5	6.0	4.9	5.3	2.1	4.6	7.8	5.1	1.6	3.3	6.3	2.8	8.0	4.6	2.4	3.6	2.9	4.7	3.4	4.6
					h		h			Lm	l			O		Rs							
President's Day	10	5	5	2	7	9	-	1	-	4	2	-	5	5	5	-	2	2	6	5	5	3	4
	1.0	1.0	1.0	1.4	4.4	3.1	-	0.2	-	2.1	0.7	-	1.1	1.3	0.8	-	0.9	0.6	2.4	1.6	0.7	0.4	3.4
				g	GHI	GHI												Pr				V	
Inauguration Day	742	355	388	91	105	196	167	214	165	105	151	140	346	256	486	129	170	282	161	253	490	644	61
	74.2	73.4	75.0	70.7	62.9	66.3	72.2	77.2	84.3	60.6	71.0	78.9	79.3	66.4	79.2	71.3	79.8	75.8	68.9	84.8	69.7	78.8	57.5
							e	EF	DE FG		j	J	JK		N		pS	s		U		W	
New Year's Day	67	42	26	9	11	21	13	23	12	12	20	8	28	32	36	18	9	20	21	13	55	56	8
	6.7	8.7	4.9	7.0	6.9	6.9	5.5	8.2	5.9	6.9	9.2	4.3	6.5	8.2	5.9	9.8	4.2	5.4	8.9	4.3	7.8	6.8	7.4
		C									i					Qr		q		T			
Not sure	127	61	67	20	29	49	39	30	10	37	30	26	35	67	61	16	22	53	37	17	111	77	27
	12.7	12.6	12.9	15.5	17.5	16.6	17.0	10.7	4.9	21.3	14.0	14.6	8.0	17.3	9.9	8.6	10.1	14.3	15.9	5.6	15.8	9.4	25.5
				i	hl	hl	HI	i		M	M	M		O				p	Pq		T		V
Refused	11	3	8	2	4	6	-	4	1	2	-	1	8	2	9	4	1	6	1	2	9	9	2
	1.1	0.7	1.6	1.8	2.4	2.2	-	1.5	0.4	1.3	-	0.6	1.9	0.6	1.5	2.3	0.5	1.5	0.3	0.8	1.3	1.1	1.6
				g	G	G		g					k			s							

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U - V/W  
 Overlap formulae used.



# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

### A04. Which of the following is NOT a requirement to run for President?

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000	483	517	128	167	296	231	277	196	173	213	178	436	386	614	181	213	372	234	298	702	817	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Minimum age of 35 years or more	48 4.8	25 5.1	24 4.6	9 6.7 G	9 5.6 G	18 6.1 G	4 1.7	18 6.4 G	8 4.3	17 9.6 LM	10 4.9	5 2.6	17 3.8	27 7.0 O	21 3.5	9 4.9	10 4.5	19 5.1	11 4.5	7 2.5	41 5.8 T	39 4.8	4 4.0
U.S. citizenship	19 1.9	9 1.8	10 1.9	1 0.5	4 2.5	5 1.6	3 1.1	7 2.4	4 2.2	4 2.5	4 2.0	5 2.6	5 1.2	8 2.2	10 1.7	8 4.3 qs	2 1.0	7 2.0	1 0.6	4 1.4	15 2.1	17 2.1	2 1.6
Resident of 14 years or more	133 13.3	51 10.5	82 15.8 B	10 7.8	18 10.7	28 9.5	41 17.7 DeF	36 13.1	28 14.1	16 9.4	35 16.2	24 13.7	57 13.2	51 13.2	82 13.3	22 12.3	27 12.6	45 12.1	39 16.5	33 11.2	99 14.1	107 13.0	17 15.8
Membership in the Democratic or Republican Party	667 66.7	339 70.1 C	329 63.6	94 73.1 efG	102 61.1	196 66.3 E	142 61.5	183 66.2	146 74.4 EG	90 52.2	134 62.8 j	124 69.5 J	320 73.3 JK	224 58.1	443 72.2 N	114 62.9	151 70.8	244 65.6	159 67.9	241 81.1 U	426 60.7	576 70.5 W	56 52.6
Not sure	127 12.7	57 11.8	70 13.5	14 10.6	30 18.1 fhl	44 14.8 l	41 17.6 dhl	32 11.6 l	10 5.0	43 25.0 KL M	30 14.1 M	21 11.5	33 7.5	73 19.0 O	53 8.7	26 14.2	24 11.1	53 14.3	24 10.4	10 3.4	117 16.6 T	74 9.0	27 25.3 V
Refused	6 0.6	3 0.7	3 0.6	2 1.3	3 1.9 i	5 1.7	1 0.3	1 0.3	-	2 1.3	-	-	4 0.9	2 0.6	4 0.7	3 1.4 qs	-	4 1.0	-	1 0.5	5 0.7	5 0.6	1 0.8

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U - V/W  
 Overlap formulae used.



# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

**A05. Who was the last President to win more than two elections to the presidency?**

Table 6

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000	483	517	128	167	296	231	277	196	173	213	178	436	386	614	181	213	372	234	298	702	817	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
George Washington	53 5.3	24 5.0	29 5.6	8 5.9	16 9.3	23 7.8	12 5.1	14 5.1	4 2.0	9 5.3	9 4.4	11 6.0	23 5.4	19 4.8	34 5.6	5 2.6	11 5.2	23 6.2	14 6.0	14 4.6	39 5.5	43 5.3	7 6.5
Franklin Roosevelt	446 44.6	255 52.7	191 37.0	51 39.6	55 33.0	106 35.8	95 41.1	121 43.8	123 62.9	57 33.1	84 39.4	69 38.8	235 53.9	141 36.6	304 49.6	94 52.1	102 47.7	133 35.9	116 49.7	189 63.4	257 36.5	404 49.5	21 20.1
Abraham Lincoln	19 1.9	4 0.8	15 2.9	5 4.0	5 2.8	10 3.3	6 2.7	2 0.6	1 0.5	- -	7 3.3	2 1.1	10 2.2	7 1.8	12 1.9	4 2.3	3 1.6	4 1.1	7 3.0	7 2.2	12 1.7	11 1.4	5 4.5
Theodore Roosevelt	127 12.7	57 11.9	70 13.6	25 19.5	14 8.6	39 13.4	28 12.0	46 16.4	15 7.5	30 17.5	21 9.8	24 13.6	52 12.0	51 13.2	76 12.4	18 9.9	30 14.1	51 13.6	29 12.3	28 9.3	100 14.2	104 12.7	15 13.9
Not sure	345 34.5	140 28.9	206 39.8	38 29.5	71 42.5	109 36.8	90 39.2	94 33.8	52 26.5	73 42.0	91 42.7	72 40.5	110 25.2	164 42.4	182 29.6	55 30.6	66 31.0	156 42.0	68 29.0	60 20.0	286 40.7	247 30.2	57 53.4
Refused	10 1.0	4 0.8	6 1.2	2 1.5	6 3.7	8 2.8	- -	1 0.3	1 0.6	4 2.1	1 0.4	- -	6 1.3	4 1.2	6 0.9	5 2.7	1 0.4	4 1.2	- -	1 0.4	9 1.3	8 0.9	2 1.6

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
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Overlap formulae used.



# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

**A06. Who becomes President if both the sitting President and Vice-President die, become incapacitated, resign or are removed from office by impeachment?**

Table 7

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000	483	517	128	167	296	231	277	196	173	213	178	436	386	614	181	213	372	234	298	702	817	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Speaker of the U.S. House of Representatives	508 50.8	264 54.6 C	244 47.3	43 33.6	54 32.4	97 32.9	112 48.6 DEF	162 58.5 DEFG	137 69.6 DE FGH	64 36.9	95 44.7	82 45.8	268 61.4 JK L	159 41.2	349 56.9 N	89 49.2	112 52.6	189 50.8	118 50.4	207 69.6 U	301 42.8	455 55.7 W	31 29.1
U.S. Secretary of State	222 22.2	95 19.6	127 24.6 b	44 33.9 GHI	50 30.1 HI	94 31.7 GHI	54 23.4 I	49 17.6	25 12.8	47 27.4 M	56 26.1 M	48 27.2 M	70 16.1	103 26.7 O	119 19.3	34 19.0	51 24.1	82 22.1	54 22.9	45 15.0	177 25.2 T	168 20.6	31 29.2 v
Runner-up from the previous election	13 1.3	6 1.2	7 1.4	3 2.3 GH	7 4.1 GH	10 3.3 GH	-	-	3 1.6 gh	4 2.6	4 2.0	1 0.5	3 0.8	9 2.3 o	4 0.7	3 1.7	2 0.9	5 1.3	3 1.3	1 0.3	12 1.7 †	11 1.3	1 1.0
President Pro Tempore of the U.S. Senate	67 6.7	40 8.2 c	27 5.2	6 5.0	13 7.5	19 6.4	14 5.9	19 6.9	15 7.7	6 3.2	16 7.7	9 5.1	36 8.2 j	22 5.7	45 7.3	16 8.8 R	16 7.4	15 4.0	20 8.6 R	24 8.0	43 6.1	57 7.0	7 6.4
Not sure	181 18.1	73 15.1	108 20.9 B	29 22.4 I	38 22.9 I	67 22.7 I	51 22.2 I	46 16.7 I	16 8.4	47 27.0 M	42 19.5 M	38 21.5 M	54 12.5	88 22.9 O	93 15.1	36 19.6	32 15.0	77 20.7	37 15.6	19 6.5	162 23.0 T	121 14.8	35 32.5 V
Refused	9 0.9	6 1.3	3 0.6	4 2.8 GHI	5 3.0 GHI	9 2.9 GHI	-	1 0.3	-	5 2.8 KI	-	-	4 1.0	5 1.3	4 0.7	3 1.6 q	-	4 1.0	3 1.1	2 0.6	8 1.1	5 0.6	2 1.8

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Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U - V/W  
Overlap formulae used.



### Omniweb with KP October 7, 2016

#### Electoral & Economic Literacy

**B01. Now let's explore a different topic. Which of the following do you think best describes an economic recession?**

Table 8

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000 100	483 100	517 100	128 100	167 100	296 100	231 100	277 100	196 100	173 100	213 100	178 100	436 100	386 100	614 100	181 100	213 100	372 100	234 100	298 100	702 100	817 100	107 100
An economic bubble	59 5.9	24 4.9	36 6.9	10 7.5	11 6.5	20 6.9	8 3.6	25 8.9 GI	6 3.0	17 9.6	9 4.3	9 5.1	24 5.6	26 6.7	34 5.5	9 5.0	14 6.4	18 4.9	18 7.8	14 4.8	45 6.4	42 5.2	10 8.9
A stock market crash	140 14.0	59 12.3	80 15.6	20 15.2	23 13.6	42 14.3	35 15.1	36 12.8	27 13.8	23 13.2	37 17.4 M	31 17.5 M	49 11.2	60 15.5	80 13.0	29 16.0	24 11.2	55 14.8	32 13.7	23 7.9	116 16.6 T	113 13.8	21 19.4
Two or more consecutive quarters of declining GDP	513 51.3	281 58.2 C	231 44.7	53 41.5	73 43.8	126 42.8	118 51.2 f	161 58.2 DEF	107 54.3 de F	53 30.6	94 44.2 J	80 45.1 J	285 65.4 JK L	147 38.1	366 59.5 N	86 47.4	118 55.6	178 47.9	130 55.6 r	222 74.6 U	290 41.4	451 55.3 W	33 31.0
The national debt	74 7.4	26 5.5	47 9.2 B	13 10.1	13 7.6	26 8.7	16 7.1	17 6.3	14 7.3	20 11.4 M	20 9.6 M	15 8.2 m	19 4.3	40 10.4 O	34 5.5	10 5.6	13 6.2	34 9.0	17 7.2	15 4.9	59 8.4 t	56 6.9	11 10.0
Not sure	205 20.5	87 18.1	118 22.8 b	29 23.0 H	43 25.6 H	72 24.5 H	53 23.0 H	37 13.4	42 21.6 H	57 33.0 M	52 24.5 M	43 24.1 M	53 12.2	109 28.3 O	96 15.6	44 24.6 S	42 19.8	84 22.5 S	35 14.9	22 7.3	184 26.2 T	148 18.2	32 29.9 V
Refused	9 0.9	5 1.1	4 0.8	4 2.8 GHI	5 2.9 GHI	8 2.9 GHI	-	1 0.3	-	4 2.2 k	-	-	5 1.2	4 1.0	5 0.9	3 1.6	2 0.8	3 0.8	2 0.7	2 0.6	7 1.1	6 0.7	1 0.8

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Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U - V/W  
 Overlap formulae used.





# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

Table 9

### B02. In which time period did the Great Depression occur?

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000 100	483 100	517 100	128 100	167 100	296 100	231 100	277 100	196 100	173 100	213 100	178 100	436 100	386 100	614 100	181 100	213 100	372 100	234 100	298 100	702 100	817 100	107 100
1880-1900	11 1.1	4 0.8	7 1.3	2 1.7	3 1.6	5 1.6	5 2.0 hi	1 0.4	-	5 2.6 M	2 1.0	3 1.5	1 0.3	7 1.7	4 0.6	1 0.6	1 0.6	4 1.2	4 1.6	3 1.0	8 1.1	8 1.0	2 1.5
1900-1920	79 7.9	30 6.3	49 9.4 b	15 11.3 i	17 10.0	31 10.6 gi	14 6.3	23 8.5	10 5.0	16 9.3	24 11.3 M	14 7.7	25 5.8	40 10.4 O	39 6.3	15 8.0	16 7.3	35 9.3	14 6.1	18 6.0	61 8.7	64 7.8	11 9.9
1920-1940	740 74.0	370 76.6 c	370 71.6	82 63.9	108 64.6	190 64.3	169 73.1 deF	211 76.1 DEF	170 86.6 DE FGH	98 56.5	151 70.7 J	137 76.9 J	355 81.4 JK	248 64.3	492 80.0 N	132 73.1	168 78.8 R	251 67.4	189 80.8 pR	250 83.9 U	490 69.7	630 77.2 W	61 57.4
1940-1960	45 4.5	22 4.6	23 4.4	12 9.1 gl	8 5.1 l	20 6.8 l	9 3.9 i	14 5.1 l	2 0.9	13 7.7	8 3.9	5 3.0	18 4.2	22 5.6	24 3.8	8 4.4	8 3.8	20 5.4	9 3.9	13 4.5	32 4.5	35 4.3	7 6.7
Not sure	115 11.5	52 10.8	63 12.1	13 10.5	28 16.9 HI	42 14.1 hi	34 14.7 HI	25 8.9	15 7.5	35 20.4 LM	28 13.2 M	19 10.5	33 7.5	63 16.4 O	51 8.4	22 12.3 s	20 9.5	57 15.3 qS	15 6.6	13 4.2	102 14.6 T	73 8.9	25 23.8 V
Refused	11 1.1	4 0.9	6 1.2	5 3.6 GI	3 1.9 Gi	8 2.6 Gi	-	3 1.1	-	6 3.5 Km	-	1 0.6	4 0.9	6 1.6	5 0.8	3 1.6 q	-	5 1.4	3 1.1	1 0.4	10 1.4	8 0.9	1 0.8

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Overlap formulae used.



# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

**B03. Which of the following do you believe the Federal Reserve System is NOT responsible for?**

Table 10

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000	483	517	128	167	296	231	277	196	173	213	178	436	386	614	181	213	372	234	298	702	817	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Regulating banks	34	15	19	9	8	16	8	8	1	4	12	5	12	16	18	6	5	14	9	8	27	23	5
	3.4	3.1	3.7	6.8	4.6	5.6	3.6	2.9	0.7	2.3	5.8	3.1	2.9	4.2	2.9	3.3	2.3	3.8	3.9	2.6	3.8	2.8	4.6
											m												
Setting interest rates	34	17	17	10	9	19	10	4	1	7	6	6	16	13	21	11	6	7	9	7	27	26	4
	3.4	3.4	3.4	7.6	5.6	6.5	4.2	1.5	0.6	4.1	2.6	3.2	3.6	3.3	3.5	6.1	3.0	2.0	3.9	2.5	3.8	3.2	4.0
				HI	HI	HI	hi									R							
Collecting taxes	700	340	360	58	79	137	159	231	173	87	144	128	341	231	469	122	153	259	166	249	451	612	57
	70.0	70.4	69.6	45.3	47.1	46.3	68.7	83.5	88.1	50.3	67.4	71.8	78.3	59.7	76.4	67.3	71.7	69.6	71.0	83.5	64.3	75.0	53.3
							DEF	DEFG	DEFG		J	J	JK	JK	N					U		W	
Offering emergency loans to banks	49	24	25	11	20	31	10	5	3	16	11	6	15	28	21	6	11	17	15	11	38	36	9
	4.9	5.0	4.8	8.9	11.8	10.5	4.1	1.7	1.7	9.5	5.3	3.2	3.5	7.2	3.4	3.4	5.2	4.6	6.2	3.8	5.4	4.4	8.3
				gHI	GHI	GHI				LM				O									
Not sure	173	83	89	36	47	83	45	28	17	55	40	32	46	95	78	32	38	71	32	21	152	112	31
	17.3	17.2	17.3	27.9	28.3	28.1	19.4	10.1	8.5	31.6	18.9	18.1	10.5	24.6	12.7	17.8	17.7	19.1	13.5	7.0	21.6	13.7	29.0
				gHI	GHI	GHI	HI			KL	M	M		O						T		V	
										M													
Refused	11	4	6	5	4	9	-	1	1	4	-	1	6	4	7	4	-	3	3	2	9	7	1
	1.1	0.9	1.2	3.6	2.6	3.0	-	0.3	0.4	2.2	-	0.6	1.3	1.0	1.1	2.2	-	0.8	1.5	0.6	1.2	0.9	0.8
				GHI	GH	GHI				k						Q			q				

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 Overlap formulae used.



# Omniweb with KP October 7, 2016

## Electoral & Economic Literacy

### B04. Who decides when the Treasury Department should print additional money?

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000 100	483 100	517 100	128 100	167 100	296 100	231 100	277 100	196 100	173 100	213 100	178 100	436 100	386 100	614 100	181 100	213 100	372 100	234 100	298 100	702 100	817 100	107 100
The President of the United States	28 2.8	14 2.8	15 2.8	3 2.1	8 4.7 <sub>i</sub>	11 3.6	4 1.8	11 4.1 <sub>i</sub>	2 1.1	2 1.3	7 3.5	4 2.4	14 3.3	10 2.5	19 3.0	4 2.5	4 1.9	14 3.7	6 2.5	8 2.7	20 2.8	22 2.7	4 3.6
The U.S. Congress	90 9.0	47 9.8	43 8.3	12 9.6	21 12.6	33 11.3	18 7.8	25 9.0	14 7.1	14 8.0	25 11.5	17 9.7	35 7.9	38 9.9	52 8.4	17 9.7	18 8.4	25 6.7	30 12.8 <sub>R</sub>	24 8.0	66 9.4	75 9.1	7 6.5
The Federal Reserve	531 53.1	269 55.6	262 50.7	56 43.7	63 37.9	119 40.4	138 59.6 <sub>DEF</sub>	152 54.9 <sub>dEF</sub>	122 62.1 <sub>DE F</sub>	77 44.5	95 44.5	85 48.0	274 62.9 <sub>JK L</sub>	172 44.5	359 58.5 <sub>N</sub>	93 51.5	118 55.3	192 51.5	128 54.8	194 65.1 <sub>U</sub>	337 48.0	462 56.5 <sub>W</sub>	40 37.8
The U.S. Mint	93 9.3	44 9.1	49 9.4	13 10.1	22 12.9 <sub>gh</sub>	35 11.7 <sub>h</sub>	18 7.6	20 7.2	20 10.4	27 15.4 <sub>IM</sub>	20 9.3	14 8.1	32 7.3	46 12.0 <sub>O</sub>	46 7.5	22 12.4 <sub>s</sub>	19 9.1	34 9.2	16 7.0	23 7.7	70 9.9	72 8.8	17 16.1 <sub>V</sub>
Not sure	243 24.3	102 21.2	141 27.3 <sub>B</sub>	40 30.9 <sub>I</sub>	48 28.4 <sub>I</sub>	87 29.5 <sub>I</sub>	54 23.2	68 24.5	35 17.7	47 27.1 <sub>M</sub>	64 30.1 <sub>M</sub>	56 31.2 <sub>M</sub>	77 17.6	111 28.8 <sub>O</sub>	132 21.5	39 21.6	53 24.7	101 27.3	50 21.4	47 15.8	196 27.9 <sub>T</sub>	177 21.7	35 32.7 <sub>V</sub>
Refused	15 1.5	7 1.4	8 1.5	5 3.6 <sub>GH</sub>	6 3.4 <sub>GH</sub>	10 3.5 <sub>GH</sub>	-	1 0.3	3 1.7 <sub>g</sub>	6 3.7 <sub>lm</sub>	3 1.2	1 0.6	5 1.0	9 2.3	6 0.9	4 2.3	1 0.6	6 1.5	3 1.5	2 0.6	13 1.8	9 1.1	3 3.2

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U - V/W  
Overlap formulae used.



### Omniweb with KP October 7, 2016

#### Electoral & Economic Literacy

Table 12

#### B05. Who is Tim Kaine?

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000	483	517	128	167	296	231	277	196	173	213	178	436	386	614	181	213	372	234	298	702	817	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Libertarian Candidate for President	15	11	4	2	4	5	3	4	2	1	7	3	4	8	7	5	2	5	3	4	11	10	3
	1.5	2.2	0.8	1.4	2.2	1.9	1.2	1.5	1.1	0.7	3.1	1.7	0.8	2.0	1.1	2.5	0.8	1.4	1.3	1.2	1.5	1.2	3.1
		C									M												
Governor of New Jersey	12	5	7	1	3	3	5	2	2	-	3	3	7	3	9	2	5	3	1	6	6	7	3
	1.2	1.1	1.3	0.5	1.7	1.2	2.2	0.7	0.9	-	1.4	1.5	1.5	0.8	1.5	1.4	2.4	0.9	0.5	2.2	0.8	0.9	2.8
																				u			
Candidate for Vice President of the United States	715	351	364	76	89	165	156	226	169	100	140	124	352	240	476	128	161	258	168	252	464	631	47
	71.5	72.7	70.5	59.2	53.3	55.9	67.4	81.3	86.2	57.7	65.6	69.4	80.8	62.1	77.5	70.8	75.6	69.5	71.7	84.6	66.0	77.2	43.5
							EF	DEFG	DEFG			j	JKL	N						U		W	
United States Supreme Court Justice	9	5	4	3	4	7	2	-	-	3	-	1	5	3	6	1	2	2	4	3	6	7	2
	0.9	1.1	0.7	2.5	2.2	2.3	0.9	-	-	1.6	-	0.7	1.1	0.7	1.0	0.7	0.8	0.4	1.9	0.9	0.9	0.8	2.2
				Hi	Hi	Hi																	
Not sure	237	107	130	44	64	107	65	45	20	65	64	46	63	129	109	41	44	97	56	31	206	153	50
	23.7	22.2	25.2	34.0	38.1	36.3	27.9	16.2	10.4	37.6	29.8	25.6	14.4	33.3	17.7	22.5	20.4	26.1	23.9	10.5	29.3	18.7	46.9
				HI	GHI	gHI	HI			LM	M	M		O						T		V	
Refused	12	4	8	3	4	7	1	1	3	4	-	2	5	4	7	4	-	6	2	2	10	9	2
	1.2	0.7	1.6	2.3	2.5	2.5	0.3	0.3	1.5	2.5	-	1.1	1.3	1.1	1.2	2.1	-	1.7	0.7	0.7	1.4	1.1	1.5
				gh	gH	gH				k						Q		q					

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U - V/W  
 Overlap formulae used.



### Omniweb with KP October 7, 2016

Electoral & Economic Literacy

Table 13

B06. Who is Janet Yellen?

Base = Total Respondents

	Gender		Age						Income						Region				Education		Voter Registration Status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	College degree (T)	No college degree (U)	Registered: Yes (V)	Not Registered: No (W)
Total Unweighted	1002	533	469	118	170	288	266	292	156	106	198	176	522	304	698	189	221	331	261	396	606	837	94
Total Weighted	1000 100	483 100	517 100	128 100	167 100	296 100	231 100	277 100	196 100	173 100	213 100	178 100	436 100	386 100	614 100	181 100	213 100	372 100	234 100	298 100	702 100	817 100	107 100
Chair of the Federal Reserve System	426 42.6	227 47.1 C	198 38.4	34 26.7	42 25.1	76 25.8	94 40.6 DEF	137 49.4 DEFG	119 60.6 DEFGH	47 27.1	61 28.5	61 34.5	257 58.9 JKL	108 27.9	318 51.8 N	79 43.5	96 45.0	144 38.6	107 45.9	196 66.0 U	229 32.6	383 46.9 W	16 15.2
A Supreme Court Justice	32 3.2	17 3.5	15 3.0	5 4.3	6 3.5	11 3.8	9 3.9	8 2.8	4 2.3	2 1.3	11 5.4 j	7 3.8	12 2.7	14 3.5	19 3.0	7 4.1	6 2.7	13 3.5	6 2.6	9 2.9	24 3.4	24 3.0	6 5.7
A U.S. Senator	27 2.7	10 2.0	18 3.4	5 3.8	5 3.2	10 3.5	9 4.1 i	5 2.0	2 1.1	5 2.7	3 1.6	8 4.6	11 2.6	8 2.1	19 3.1	2 1.3	5 2.4	14 3.7	6 2.6	5 1.5	23 3.2	24 3.0	2 1.8
A member of the Hamilton cast	11 1.1	8 1.7 c	2 0.4	2 1.3	3 2.0 i	5 1.7	1 0.6	5 1.6	-	3 1.5	4 1.8 l	-	4 1.0	6 1.7	4 0.7	4 2.2	2 0.8	4 1.0	1 0.5	1 0.4	9 1.3	8 1.0	2 2.1
Not sure	493 49.3	216 44.7	278 53.7 B	78 60.5 gHI	108 64.3 GHI	185 62.6 GHI	117 50.6 I	122 44.0	69 35.3	114 66.1 IM	133 62.7 M	98 55.0 M	148 33.8	248 64.2 O	245 40.0	85 47.2	105 49.1	192 51.5	112 47.7	86 28.8	408 58.0 T	370 45.3	77 72.4 V
Refused	11 1.1	5 1.0	6 1.1	4 3.5 GH	3 1.9	8 2.6 GH	1 0.3	1 0.3	1 0.7	2 1.3	-	4 2.2 K	4 1.0	2 0.6	8 1.4	3 1.6 q	-	6 1.6 q	2 0.7	1 0.4	10 1.4	7 0.8	3 2.8 v

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 Overlap formulae used.

