



GfK Custom Research  
North America

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# OmniWeb

With Knowledge Panel

Roosevelt Awareness

September 5 – 7, 2014

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Prepared For:

ACTA  
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## **KNOWLEDGEPANEL (KP) OMNIWEB**

OMNIWEB using the KnowledgePanel™ is a national online omnibus service of GfK Custom Research North America. The KnowledgePanel™ is the only commercially available online probability panel in the marketplace; making the sample truly projectable to the US population, which sets it apart from traditional “opt-in” or “convenience” panels.

- To recruit panel members, we use ABS (address-based sampling) as the primary methodology -- a probability-based approach that includes cell phone-only households
- For non-Internet households, we provide Internet access and a laptop for the completion of online surveys: Therefore, the sample is not limited to only those who already have Internet access
- The representativeness of its sample -- including hard-to-reach groups such as young adults, males and minorities\ -- has been documented in numerous academic papers

The sample for each wave's KP OMNIWEB consists of 1,000 completed interviews, made up of male and female adults (in approximately equal number), all 18 years of age and over. All completed interviews are weighted to ensure accurate and reliable representation of the total population, 18 years and older.

The raw data are weighted by a custom designed computer program, which automatically develops a weighting factor for each respondent. This procedure employs several variables, including: age, sex, education, race, HH income, met/non-met status, internet status and geographic region. Each interview is assigned a single weight derived from the relationship between the actual proportion of the population with its specific combination of age, sex, education, race and geographic characteristics and the proportion in our sample that week. Tabular results show both weighted and unweighted bases for these demographic variables.

Because of the use of rigid and replicable sampling, field, and weighting procedures, all KP OMNIWEB studies are parallel to one another. This affords the opportunity to draw trend comparisons, as well as point-in-time analysis.

In addition to the standard breakdowns by sex, age, income and region, the following classification items have been obtained and are available to subscribers:

- Marital Status
- Race/Ethnicity
- Employment Status
- Education
- Home Ownership
- Housing type
- Head of Household
- Family Size/Composition

Optional panel profiled classification items, such as Political Party ID and Voter Registration, are available upon a request at an additional fee.

The results contained in this report are based on interviews conducted from September 5 – 7, 2014. A total of approximately 1,000 interviews were completed, with approximately 500 female adults and 500 male adults. The margin of error on weighted data is  $\pm 3$  percentage points for the full sample.

The client's questionnaire is shown on the next page, with tabular results following.

**\*\* Tabulation note:** Please be advised that frequencies on all summary tables are percentaged off of their original bases, not necessarily off of the base shown on the summary table.

**Next,**

**1. Who had a major role in the construction of the Panama Canal? (Select only one response.)**

PROGRAMMER: RANDOMIZE LIST. ANCHOR CODE 5 LAST.

- 1 Thomas Jefferson
- 2 Franklin D. Roosevelt
- 3 Teddy Roosevelt
- 4 Fidel Castro
- 5 Don't know

**2. Which president spearheaded the New Deal? (Select only one response.)**

PROGRAMMER: RANDOMIZE LIST. ANCHOR CODE 5 LAST.

- 1 Teddy Roosevelt
- 2 Herbert Hoover
- 3 Franklin D. Roosevelt
- 4 Lyndon Johnson
- 5 Don't know

**3. For how many terms was Franklin D. Roosevelt elected president of the United States? (Select only one response.)**

- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Don't know

**4. Franklin D. Roosevelt was president during which war: (Select only one response.)**

PROGRAMMER: RANDOMIZE LIST. ANCHOR CODE 5 LAST.

- 1 World War I
- 2 World War II
- 3 Vietnam War
- 4 Korean War
- 5 Don't know

**5. What is the Bull Moose Party in American politics? (Select only one response.)**

PROGRAMMER: RANDOMIZE LIST. ANCHOR CODE 5 LAST.

- 1 A political party dedicated to animal rights and environmental activism
- 2 Political progressives led by Theodore Roosevelt
- 3 Those who opposed the Federalists during the 19<sup>th</sup> century
- 4 The Republican political leaders opposed to the New Deal
- 5 Don't know

**6. What does the New Deal stand for? (Select only one response.)**

PROGRAMMER: RANDOMIZE LIST. ANCHOR CODE 5 LAST.

- 1 The new U.S. foreign policy after WWII
- 2 A series of domestic economic initiatives in the 1930s
- 3 President Barack Obama's healthcare and social reforms
- 4 The European Union policy towards the U.S. in the 1960s
- 5 Don't know

**7. Which one of the following leaders participated in the Yalta Conference along with Franklin D. Roosevelt? (Select only one response.)**

- 1 Benito Mussolini
- 2 Neville Chamberlain
- 3 Harry Truman
- 4 Joseph Stalin
- 5 Don't Know

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Page	Table	Title
1	1	Q.1 Who had a major role in the construction of the Panama Canal?
2	2	Q.2 Which president spearheaded the New Deal?
3	3	Q.3 For how many terms was Franklin D. Roosevelt elected president of the United States?
4	4	Q.4 Franklin D. Roosevelt was president during which war:
5	5	Q.5 What is the Bull Moose Party in American politics?
6	6	Q.6 What does the New Deal stand for?
7	7	Q.7 Which one of the following leaders participated in the Yalta Conference along with Franklin D. Roosevelt?

## Omniweb with KP September 05, 2014

### Roosevelt Awareness

#### Q.1 Who had a major role in the construction of the Panama Canal?

Table 1

Base : Total Respondents

	Gender		Age						Income						Region				Coll/Non coll		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	Coll grad (T)	Non coll grad (U)
Total Unweighted	<b>1012</b>	498	514	148	186	334	273	238	167	164	186	186	476	350	662	166	236	393	217	353	659
Total Weighted	<b>1000</b> <b>100</b>	487 100	513 100	145 100	166 100	311 100	240 100	243 100	205 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100	289 100	711 100
Teddy Roosevelt	<b>408</b> <b>40.8</b>	229 47.0 C	178 34.8	61 42.4 e	54 32.6	116 37.1 e	81 33.9	110 45.3 EfG	100 48.9 EFG	53 28.8	83 36.7	78 42.3 J	193 47.7 JK	136 33.2	271 46.0 N	78 43.2	89 41.8	136 36.5	105 44.8 r	148 51.3 U	259 36.5
Franklin D. Roosevelt	<b>188</b> <b>18.8</b>	94 19.4	94 18.3	22 15.2	28 16.7	50 16.0	51 21.4	49 20.2	38 18.5	30 16.5	37 16.4	40 22.0	80 19.9	68 16.4	121 20.5	37 20.4	33 15.6	74 20.0	44 18.7	61 21.0	128 18.0
Fidel Castro	<b>23</b> <b>2.3</b>	9 1.7	14 2.7	2 1.6	7 4.2 H	9 3.0 h	7 2.9 h	2 0.7	5 2.2	8 4.3	5 2.0	3 1.4	7 1.8	13 3.1	10 1.7	4 2.1	6 3.0	8 2.3	4 1.7	5 1.9	17 2.4
Thomas Jefferson	<b>14</b> <b>1.4</b>	6 1.3	8 1.5	3 2.2	3 1.6	6 1.9	6 2.5 h	1 0.5	1 0.6	5 2.5	2 0.9	2 0.9	6 1.5	7 1.6	8 1.3	4 2.2	1 0.6	4 1.0	5 2.2	3 1.1	11 1.6
Don't know	<b>355</b> <b>35.5</b>	144 29.6	210 41.0 B	51 35.3	71 42.7 HI	122 39.3 I	93 38.7 i	78 32.2	61 29.7	84 45.7 LM	95 41.6 M	61 33.3	115 28.3	179 43.5 O	176 29.9	57 31.7	81 37.8	142 38.2	74 31.8	66 22.9	288 40.6 T
Refused	<b>13</b> <b>1.3</b>	4 0.9	9 1.7	5 3.2 gl	4 2.2 l	8 2.7 gl	1 0.6	3 1.2	- -	4 2.2 l	5 2.4 l	- -	3 0.8	9 2.3 O	3 0.6	1 0.5	3 1.2	7 1.9	2 0.9	5 1.8	8 1.1

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U  
Overlap formulae used.

# Omniweb with KP September 05, 2014

## Roosevelt Awareness

### Q.2 Which president spearheaded the New Deal?

Table 2

Base : Total Respondents

	Gender		Age						Income						Region				Coll/Non coll		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	Coll grad (T)	Non coll grad (U)
Total Unweighted	<b>1012</b>	498	514	148	186	334	273	238	167	164	186	186	476	350	662	166	236	393	217	353	659
Total Weighted	<b>1000</b> <b>100</b>	487 100	513 100	145 100	166 100	311 100	240 100	243 100	205 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100	289 100	711 100
Franklin D. Roosevelt	<b>488</b> <b>48.8</b>	269 55.3 C	219 42.6	64 44.2	61 36.5	125 40.1	89 37.1	142 58.4 DEFG	132 64.3 DEFG	67 36.2	103 45.4	93 50.4 J	226 55.7 JK	170 41.3	318 54.0 N	88 48.8	106 49.6	179 48.2	115 49.0	194 67.2 U	294 41.3
Teddy Roosevelt	<b>65</b> <b>6.5</b>	25 5.1	40 7.8	9 6.5	8 4.5	17 5.4	26 10.6 EFHI	13 5.5	9 4.4	6 3.2	10 4.4	13 6.8	36 9.0 Jk	16 3.8	49 8.3 N	20 11.0 R	13 6.2	16 4.2	16 6.9	17 5.9	48 6.7
Herbert Hoover	<b>55</b> <b>5.5</b>	24 5.0	31 6.0	11 7.4 h	12 7.5 H	23 7.5 H	13 5.5	7 2.9	12 5.9	13 7.2	11 5.0	9 4.9	22 5.4	25 6.0	31 5.2	7 3.8	10 4.5	23 6.2	16 6.9	15 5.1	41 5.7
Lyndon Johnson	<b>37</b> <b>3.7</b>	15 3.1	22 4.3	7 4.6	9 5.1	15 4.9	7 3.1	7 2.9	7 3.6	11 6.0 m	10 4.5	5 2.6	11 2.7	21 5.1 o	16 2.7	3 1.8	10 4.8	15 4.1	8 3.5	8 2.8	29 4.1
Don't know	<b>347</b> <b>34.7</b>	149 30.5	198 38.6 B	51 35.4 l	75 44.9 fHI	126 40.5 HI	103 42.8 HI	73 30.0 i	45 21.8	84 45.9 LM	89 39.4 M	64 34.8 m	109 26.9	174 42.3 O	173 29.4	60 33.2	74 34.6	135 36.3	78 33.2	52 18.1	294 41.4 T
Refused	<b>8</b> <b>0.8</b>	5 0.9	4 0.7	3 1.9 i	2 1.5	5 1.6 i	2 0.8	1 0.4	-	3 1.6	3 1.3	1 0.5	1 0.3	6 1.4 o	2 0.4	2 1.4	1 0.3	4 1.0	1 0.5	2 0.9	6 0.8

**UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL**  
**LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL**

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U  
 Overlap formulae used.





# Omniweb with KP September 05, 2014

## Roosevelt Awareness

**Q.3 For how many terms was Franklin D. Roosevelt elected president of the United States?**

Table 3

Base : Total Respondents

	Gender		Age						Income						Region				Coll/Non coll		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	Coll grad (T)	Non coll grad (U)
Total Unweighted	<b>1012</b>	498	514	148	186	334	273	238	167	164	186	186	476	350	662	166	236	393	217	353	659
Total Weighted	<b>1000</b> <b>100</b>	487 100	513 100	145 100	166 100	311 100	240 100	243 100	205 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100	289 100	711 100
Four	<b>300</b> <b>30.0</b>	176 36.1 C	124 24.3	45 31.1	43 26.1	89 28.4	61 25.2	85 34.9 eG	66 32.3	34 18.2	65 28.8 J	61 33.1 J	140 34.7 J	99 24.1	201 34.2 N	53 29.4	57 26.8	113 30.4	77 32.9	122 42.4 U	178 25.0
Two	<b>264</b> <b>26.4</b>	103 21.1	162 31.5 B	34 23.5	54 32.3 fg	88 28.2	59 24.5	64 26.4	54 26.1	60 32.4 m	60 26.2	48 26.0	97 24.0	119 29.0	145 24.7	47 25.8	58 27.1	101 27.2	59 25.3	62 21.4	203 28.5 T
Three	<b>197</b> <b>19.7</b>	101 20.8	95 18.5	32 21.9 ef	22 13.2	54 17.2 E	46 19.0	46 18.7	52 25.2 EF	37 20.1	41 18.1	35 19.3	83 20.5	78 19.0	119 20.1	37 20.2	50 23.6 r	64 17.1	46 19.7	61 21.2	135 19.0
One	<b>50</b> <b>5.0</b>	23 4.8	27 5.2	8 5.7	8 5.0	17 5.3	15 6.2	10 4.0	9 4.4	11 5.9	12 5.2	8 4.4	19 4.8	23 5.5	28 4.7	7 4.0	5 2.5	26 7.0 Q	12 5.0	12 4.0	39 5.4
Don't know	<b>178</b> <b>17.8</b>	80 16.4	98 19.1	23 15.9	36 21.7 I	59 19.0 I	58 24.0 dHI	38 15.5	23 11.4	40 21.6	44 19.3	32 17.1	63 15.5	84 20.3	94 16.0	34 18.7	41 19.4	63 17.0	39 16.8	30 10.5	148 20.8 T
Refused	<b>11</b> <b>1.1</b>	4 0.8	7 1.3	3 1.9	3 1.8	6 1.8	3 1.1	1 0.4	1 0.5	3 1.8 I	5 2.4 IM	- -	2 0.4	9 2.1 O	2 0.3	4 2.0	1 0.5	5 1.4	1 0.4	1 0.5	9 1.3

**UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL**

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U  
Overlap formulae used.



# Omniweb with KP September 05, 2014

## Roosevelt Awareness

### Q.4 Franklin D. Roosevelt was president during which war:

Base : Total Respondents

	Gender		Age						Income						Region				Coll/Non coll		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	Coll grad (T)	Non coll grad (U)
Total Unweighted	<b>1012</b>	498	514	148	186	334	273	238	167	164	186	186	476	350	662	166	236	393	217	353	659
Total Weighted	<b>1000</b> <b>100</b>	487 100	513 100	145 100	166 100	311 100	240 100	243 100	205 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100	289 100	711 100
World War II	<b>609</b> <b>60.9</b>	333 68.4 C	276 53.8	76 52.3	73 43.6	148 47.7	133 55.2 Ef	174 71.8 DEFG	154 74.8 DEFG	89 48.6	133 58.7 j	114 62.1 J	272 67.2 Jk	223 54.2	386 65.6 N	105 57.9	141 66.4 r	218 58.7	145 61.8	214 74.1 U	395 55.5
World War I	<b>130</b> <b>13.0</b>	51 10.5	79 15.3 B	17 11.9	20 12.1	37 12.0	33 13.9	30 12.5	29 14.0	22 11.7	27 11.9	27 14.5	55 13.5	49 11.8	81 13.8	25 13.9	21 10.0	49 13.1	35 14.8	33 11.5	97 13.6
Korean War	<b>30</b> <b>3.0</b>	10 2.0	21 4.0 b	6 3.9	7 4.5	13 4.2	5 2.2	5 2.2	7 3.2	13 7.1 KLM	2 1.1	4 1.9	11 2.7	16 3.8	15 2.5	9 5.2 rs	8 3.8	9 2.3	4 1.8	5 1.7	25 3.6
Vietnam War	<b>25</b> <b>2.5</b>	8 1.7	17 3.2	7 4.8 HI	10 6.2 GHI	17 5.6 gHI	5 2.2	1 0.5	1 0.5	5 2.5	8 3.6	3 1.6	9 2.3	13 3.1	12 2.1	3 1.8	7 3.2	11 2.9	4 1.7	2 0.8	23 3.2 T
Don't know	<b>191</b> <b>19.1</b>	79 16.3	112 21.9 B	34 23.7 HI	52 31.5 HI	87 27.9 HI	61 25.2 HI	31 12.9 I	13 6.2	49 26.4 IM	53 23.4 M	33 17.9	57 14.0	102 24.7 O	90 15.3	33 18.2	34 16.0	78 21.0	46 19.8	34 11.7	158 22.2 T
Refused	<b>14</b> <b>1.4</b>	5 1.1	9 1.8	5 3.3 H	4 2.2 H	8 2.7 H	3 1.3 h	- -	3 1.3	7 3.7 M	3 1.3	4 2.0 M	1 0.2	10 2.4 o	5 0.8	5 2.9 S	2 0.8	7 1.9 s	* 0.1	* 0.2	14 1.9 T

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Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U  
 Overlap formulae used.



# Omniweb with KP September 05, 2014

## Roosevelt Awareness

### Q.5 What is the Bull Moose Party in American politics?

Base : Total Respondents

	Gender		Age						Income						Region				Coll/Non coll		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	Coll grad (T)	Non coll grad (U)
Total Unweighted	<b>1012</b>	498	514	148	186	334	273	238	167	164	186	186	476	350	662	166	236	393	217	353	659
Total Weighted	<b>1000</b> <b>100</b>	487 100	513 100	145 100	166 100	311 100	240 100	243 100	205 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100	289 100	711 100
Political progressives led by Theodore Roosevelt	<b>269</b> <b>26.9</b>	156 32.1 C	112 21.9	49 33.7 efGi	39 23.4	88 28.2 E	54 22.3	77 31.7 eG	50 24.4	30 16.5	49 21.5	51 27.5 J	139 34.3 JK	79 19.3	189 32.2 N	44 24.4	64 30.2	89 24.0	71 30.3	118 40.8 U	151 21.2
The Republican political leaders opposed to the New Deal	<b>54</b> <b>5.4</b>	20 4.0	34 6.6 b	6 3.9	10 6.2	16 5.1	19 7.9 I	13 5.3	6 2.8	8 4.6	7 3.3	16 8.6 K	22 5.4	16 3.9	38 6.4	9 4.9	11 5.4	20 5.5	13 5.5	19 6.6	35 4.9
Those who opposed the Federalists during the 19th century	<b>32</b> <b>3.2</b>	20 4.2	12 2.3	1 0.6	5 2.8	6 1.8	14 6.0 DFh	7 2.7	6 2.9	9 5.1	7 2.9	6 3.1	11 2.6	16 3.9	16 2.8	8 4.4	6 3.0	14 3.8	4 1.7	11 3.7	22 3.0
A political party dedicated to animal rights and environmental activism	<b>11</b> <b>1.1</b>	4 0.8	7 1.3	3 2.3 I	3 1.7 i	6 2.0 i	1 0.5	3 1.3	- -	7 3.6 LM	2 0.9	- -	2 0.5	9 2.1 O	2 0.4	1 0.8	4 2.1 r	2 0.5	3 1.2	1 0.5	9 1.3
Don't know	<b>618</b> <b>61.8</b>	280 57.5	338 65.9 B	83 57.6	107 64.1	190 61.0	149 62.1	140 57.4	139 67.9 dH	123 66.6 M	157 69.1 IM	109 59.5	229 56.6	280 68.0 O	339 57.5	116 63.8	125 58.7	237 63.8	140 59.9	138 47.8	480 67.5 T
Refused	<b>17</b> <b>1.7</b>	7 1.4	10 1.9	3 1.9	3 1.8	6 1.8	3 1.1	4 1.7	4 2.0	7 3.6 M	5 2.3 m	3 1.5	2 0.5	12 2.9 O	5 0.8	3 1.7	1 0.6	9 2.4	3 1.3	2 0.6	15 2.1 t

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
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Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U  
 Overlap formulae used.



# Omniweb with KP September 05, 2014

## Roosevelt Awareness

### Q.6 What does the New Deal stand for?

Table 6

Base : Total Respondents

	Gender			Age						Income						Region				Coll/Non coll	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	Coll grad (T)	Non coll grad (U)
Total Unweighted	<b>1012</b>	498	514	148	186	334	273	238	167	164	186	186	476	350	662	166	236	393	217	353	659
Total Weighted	<b>1000</b> <b>100</b>	487 100	513 100	145 100	166 100	311 100	240 100	243 100	205 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100	289 100	711 100
A series of domestic economic initiatives in the 1930s	<b>520</b> <b>52.0</b>	275 56.5	245 47.8	80 EFG	64 38.7	144 46.4	98 40.7	149 61.5	129 62.8	67 36.5	102 44.9	94 51.0	257 63.6	169 41.2	351 59.6	96 52.9	102 47.7	195 52.5	128 54.6	213 73.8	307 43.2
The new U.S. foreign policy after WWII	<b>120</b> <b>12.0</b>	56 11.6	63 12.3	19 13.2	21 12.5	40 12.8	22 9.1	25 10.3	33 16.0	21 11.5	27 11.8	28 15.0	44 10.9	48 11.7	72 12.2	16 8.7	27 12.7	44 11.9	33 13.9	24 8.4	95 13.4
President Barack Obama's healthcare and social reforms	<b>21</b> <b>2.1</b>	12 2.5	9 1.7	1 0.6	9 5.4	10 3.2	6 2.5	2 0.9	3 1.3	8 4.2	4 2.0	4 2.3	4 1.0	12 3.0	8 1.4	3 1.7	2 1.1	7 1.8	8 3.5	4 1.5	16 2.3
The European Union policy towards the U.S. in the 1960s	<b>14</b> <b>1.4</b>	2 0.5	12 2.3	3 2.4	2 1.1	5 1.7	8 3.2	1 0.4	* 0.2	4 2.3	1 0.5	- -	9 2.3	5 1.3	9 1.6	3 1.9	4 1.8	5 1.2	3 1.1	2 0.8	12 1.7
Don't know	<b>312</b> <b>31.2</b>	132 27.2	180 35.0	38 26.4	64 38.2	102 32.7	104 43.4	65 26.8	41 19.8	78 42.2	89 39.2	58 31.3	88 21.7	167 40.5	145 24.7	59 32.4	76 35.8	116 31.3	61 26.0	42 14.7	270 37.9
Refused	<b>13</b> <b>1.3</b>	9 1.8	4 0.8	3 2.3	7 4.1	10 3.3	3 1.1	- -	- -	6 3.1	4 1.8	1 0.4	2 0.6	10 2.4	3 0.5	4 2.4	2 0.9	5 1.3	2 0.8	2 0.7	11 1.5

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL  
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S - T/U  
 Overlap formulae used.



## Omniweb with KP September 05, 2014

### Roosevelt Awareness

#### Q.7 Which one of the following leaders participated in the Yalta Conference along with Franklin D. Roosevelt?

Table 7

Base : Total Respondents

	Gender		Age						Income						Region				Coll/Non coll		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	Coll grad (T)	Non coll grad (U)
Total Unweighted	<b>1012</b>	498	514	148	186	334	273	238	167	164	186	186	476	350	662	166	236	393	217	353	659
Total Weighted	<b>1000</b> <b>100</b>	487 100	513 100	145 100	166 100	311 100	240 100	243 100	205 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100	289 100	711 100
Joseph Stalin	<b>305</b> <b>30.5</b>	181 37.2 C	123 24.0	37 25.5	32 19.3	69 22.2	67 28.0 e	93 38.4 DEFG	75 36.4 dEFg	38 20.5	53 23.2	62 33.6 JK	152 37.6 JK	90 22.0	214 36.4 N	57 31.2	65 30.3	111 29.7	73 31.2	139 48.3 U	165 23.2
Neville Chamberlain	<b>80</b> <b>8.0</b>	37 7.6	43 8.4	13 8.8 ef	6 3.4	18 5.9 E	22 9.0 E	13 5.3	27 13.1 EFH	16 8.6	16 6.9	12 6.4	37 9.1	31 7.6	49 8.2	17 9.2	10 4.8	25 6.7	28 11.9 QR	26 8.9	54 7.6
Harry Truman	<b>61</b> <b>6.1</b>	24 5.0	37 7.2	8 5.3	20 12.2 DFGHI	28 9.0 DHI	15 6.3	8 3.5	9 4.6	25 13.7 KLM	8 3.7	10 5.5	17 4.3	34 8.2 O	28 4.7	6 3.5	18 8.5 p	22 5.9	15 6.3	12 4.1	49 6.9 t
Benito Mussolini	<b>28</b> <b>2.8</b>	15 3.1	13 2.6	4 3.0	6 3.6	10 3.3	8 3.5	6 2.5	3 1.7	2 0.9	6 2.4	4 2.0	18 4.3 J	7 1.7	21 3.6	7 3.7	5 2.2	13 3.5	4 1.7	9 3.1	19 2.7
Don't Know	<b>516</b> <b>51.6</b>	223 45.8	293 57.1 B	80 55.4 i	98 59.0 hl	179 57.4 hl	125 52.2	121 49.8	91 44.2	100 54.2 M	142 62.5 IM	97 52.6 m	177 43.8	242 58.8 O	274 46.5	91 50.3	115 54.2	197 52.8	113 48.2	101 35.0	415 58.3 T
Refused	<b>10</b> <b>1.0</b>	6 1.3	4 0.8	3 1.9 i	4 2.4 l	7 2.1 i	2 1.0	1 0.5	- -	4 2.1 l	3 1.3	- -	3 0.8	7 1.7	3 0.6	4 2.0 q	- -	5 1.3	2 0.8	2 0.6	8 1.2

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Overlap formulae used.