

LOSING AMERICA'S MEMORY 2.0

A Civic Literacy Assessment of College Students

JULY 2024

AN ACTA/COLLEGE PULSE REPORT



ACTA

AMERICAN COUNCIL OF
TRUSTEES AND ALUMNI



COLLEGE PULSE

Declaration
of
Independence of

IN CONGRESS, July 4, 1776.

THE DECLARATION OF

INDEPENDENCE

Copyright, 1918, by Arthur Edward...

Table of Contents

ABOUT US	1	
	3	METHODOLOGY
HIGHLIGHTS	5	
	25	SURVEY TOPLINE

About Us

About Us

AMERICAN COUNCIL OF TRUSTEES AND ALUMNI (ACTA)

The American Council of Trustees and Alumni (ACTA) is an independent, nonprofit organization committed to academic freedom, academic excellence, and accountability at America's colleges and universities. Founded in 1995, ACTA works with alumni, donors, trustees, and education leaders across the country to support the study of the liberal arts, uphold high academic standards, safeguard the free exchange of ideas on campus, and ensure that the next generation receives an intellectually rich, high-quality education at an affordable price.

Our network consists of alumni and trustees from over 1,300 colleges and universities, including over 23,000 current board members. Our quarterly newsletter, *Inside Academe*, reaches over 15,000 readers.

For more information, visit GoACTA.org.

COLLEGE PULSE

College Pulse is a survey research and analytics company dedicated to understanding the attitudes, preferences, and behaviors of today's college students. College Pulse offers custom data-driven marketing and research solutions, utilizing its unique American College Student Panel™ that includes over 850,000 college students and recent alumni from more than 1,500 two- and four-year colleges and universities in all 50 states.

For more information, visit collegepulse.com or College Pulse's official Twitter account [@CollegeInsights](https://twitter.com/CollegeInsights).

Methodology

Sampling Methodology

This survey was designed and conducted by College Pulse between May 10, 2024, and June 19, 2024. Surveys were completed by a sample of 3,026 undergraduate students in the United States.

The sample was drawn from College Pulse’s American College Student Panel™ that includes over 850,000 verified students representing more than 1,500 different colleges and universities in all 50 states. Panel members are recruited by a number of methods to help ensure diversity in the panel population, including web advertising, permission-based email campaigns, and partnerships with university organizations. To reduce the effects of any non-response bias, a post-stratification adjustment was applied based on demographic distributions of the undergraduate, derived from the 2017 Current Population Survey (CPS), the 2016 National Postsecondary Student Aid Study (NPSAS), and the 2019–20 Integrated Postsecondary Education Data System (IPEDS). The post-stratification weight rebalanced the sample based on the following benchmarks: gender, race and ethnicity, voter registration, financial aid status, and class year. The sample weighting was accomplished using an iterative proportional fitting (IPF) process that simultaneously balances the distributions of all variables.

The margin of error for this survey ranges from +/- 2–7 percentage points. Margins of error are typically calculated on probability-based samples and are not technically correct for non-probability online samples. We supply them here to provide a general assessment of error ranges that may be associated with the data.

For more information about our methodology, [click here](#).

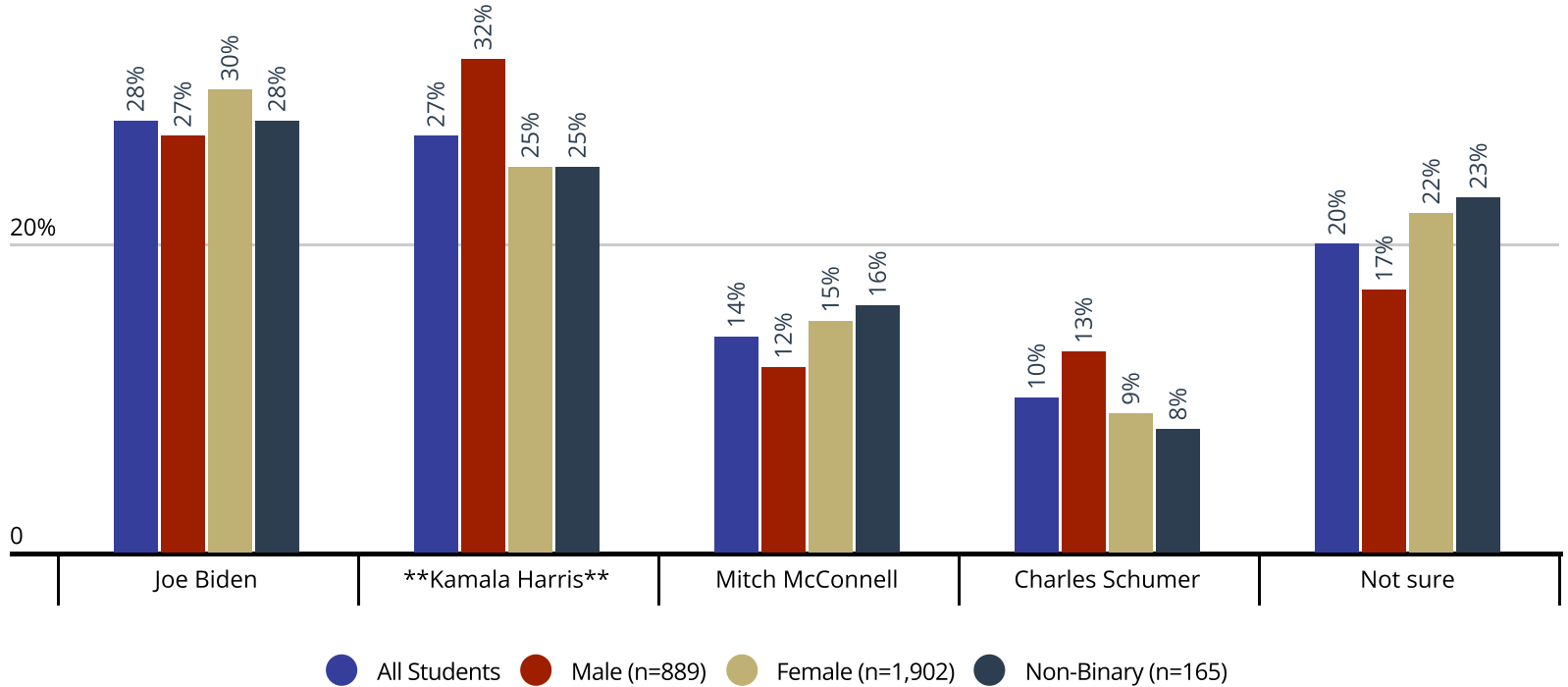
Highlights

HIGHLIGHT 1

Most students do not know who the president of the Senate is.

- Just over one-quarter (27%) of students correctly identify Kamala Harris as the president of the Senate.
- Males (32%) are more likely than females (25%) to correctly identify Kamala Harris as the president of the Senate.

40%



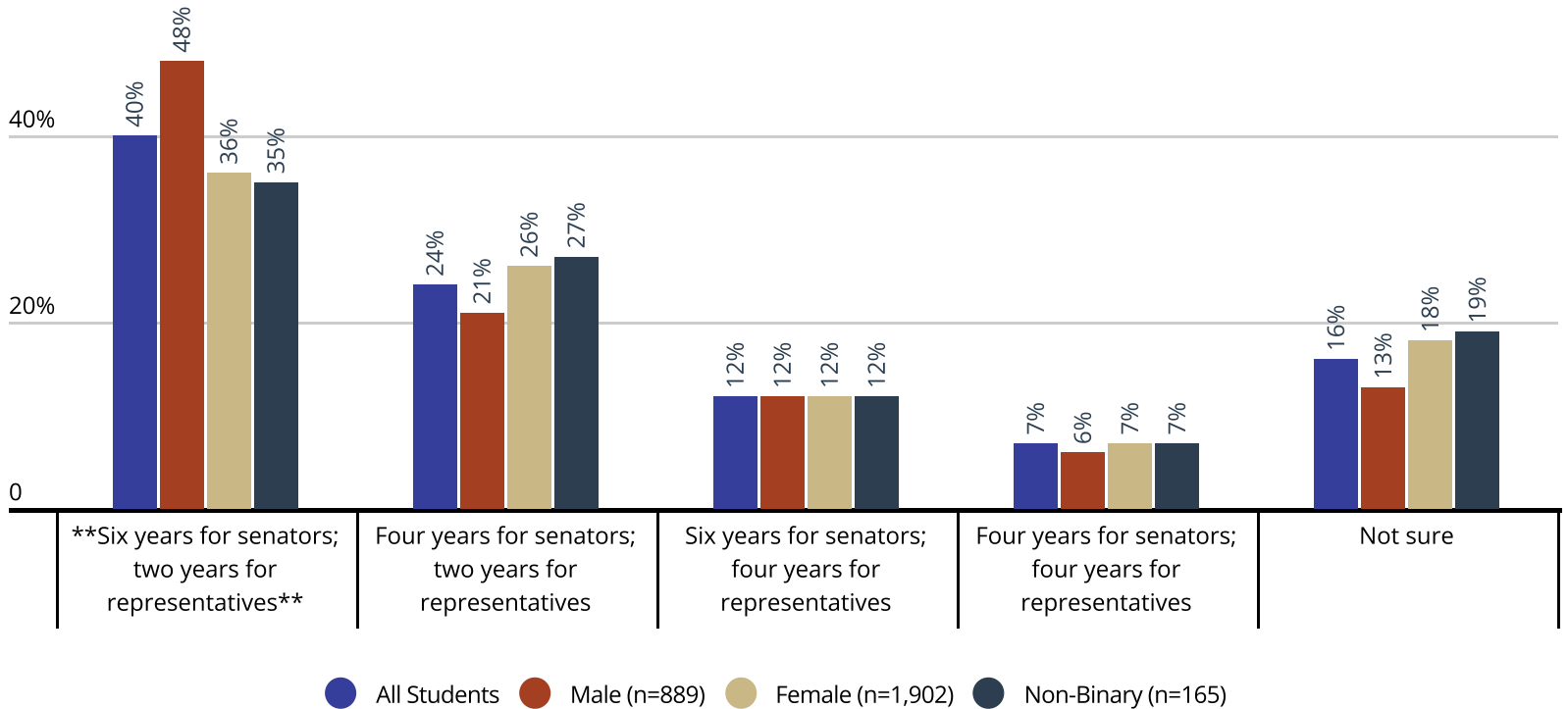
Q1. Who is the current president of the Senate? (n=3,026)

HIGHLIGHT 2

Almost one-third of students think senators serve a four-year term.

- Less than half (40%) of students correctly answer that Senate terms are six years and House of Representatives terms are two years.
- Males (48%) are more likely than females (36%) to correctly identify the term limits for members of Congress.

60%

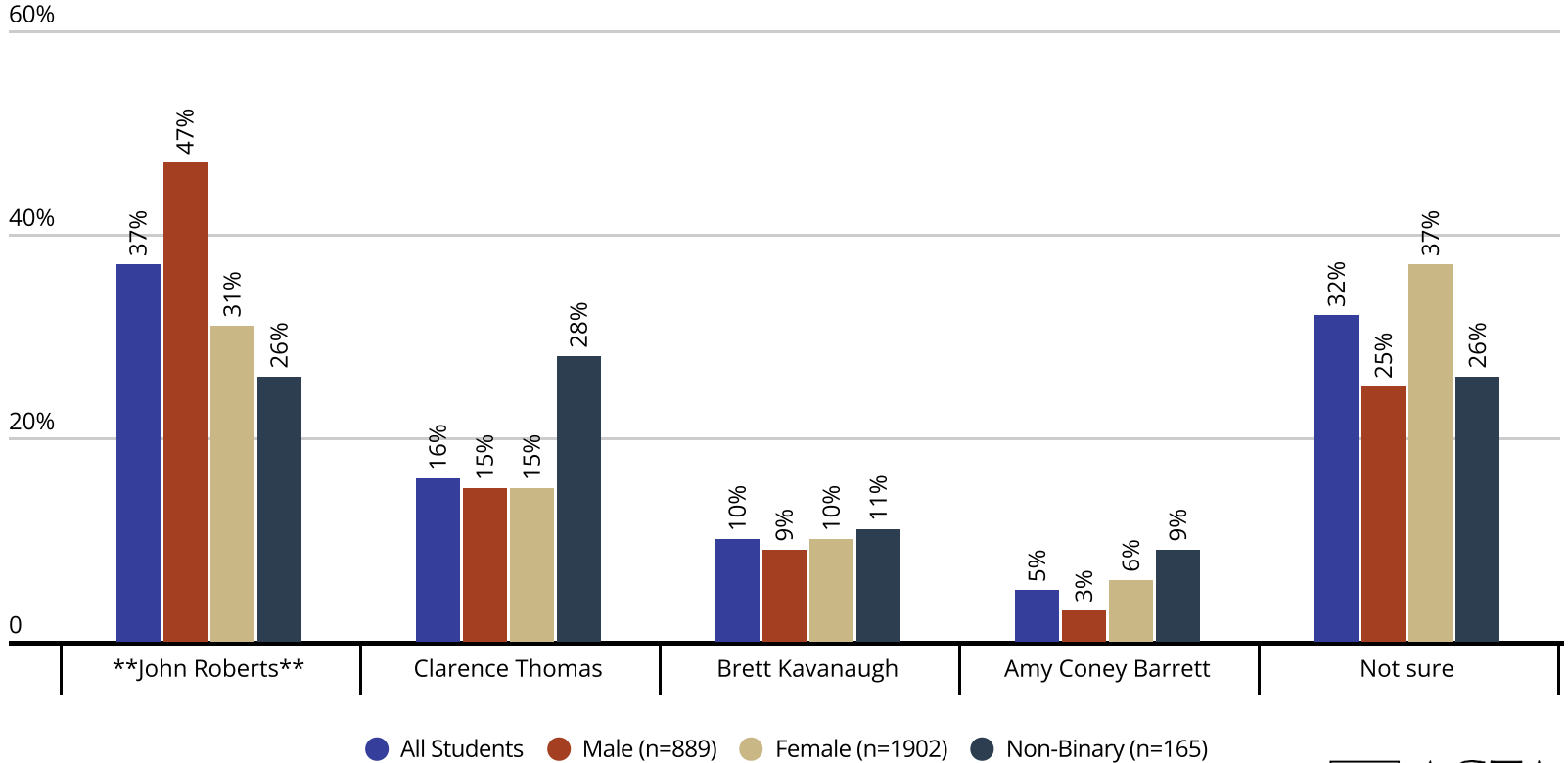


Q2. How long are terms for members of Congress? (n=3,026)

HIGHLIGHT 3

One-third of students are not sure who the chief justice of the Supreme Court is.

- Just over one-third (37%) of students correctly identify John Roberts as the chief justice of the Supreme Court.
- Females (6%) are twice as likely as males (3%) to incorrectly identify Amy Coney Barrett as the chief justice of the Supreme Court.

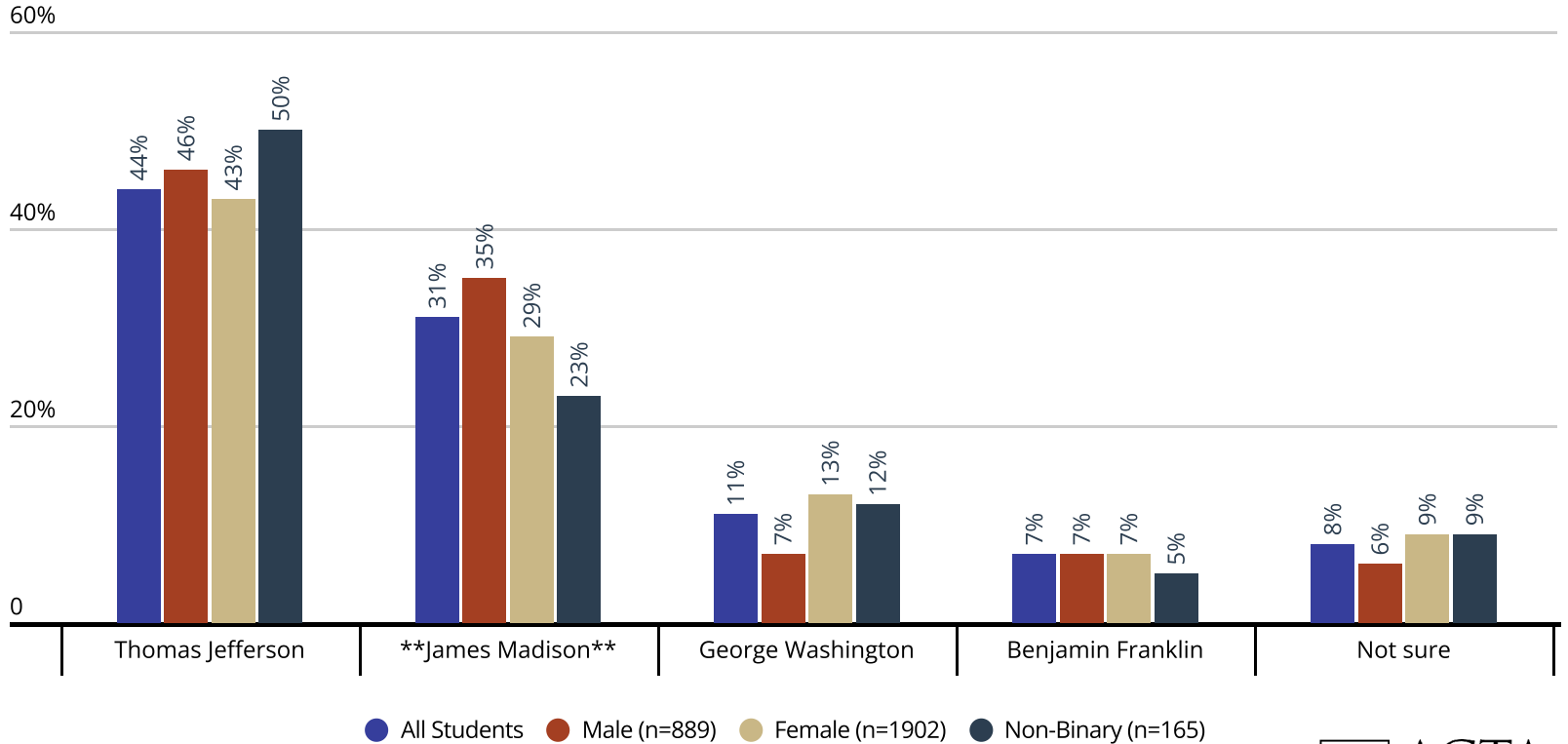


Q5. Who is the chief justice of the Supreme Court? (n=3,026)

HIGHLIGHT 4

Almost half of students incorrectly identify Thomas Jefferson as the Father of the Constitution.

- Less than one-third (31%) of students correctly identify James Madison as the Father of the Constitution.
- Almost half of both males (46%) and females (43%) incorrectly identify Thomas Jefferson as the Father of the Constitution.

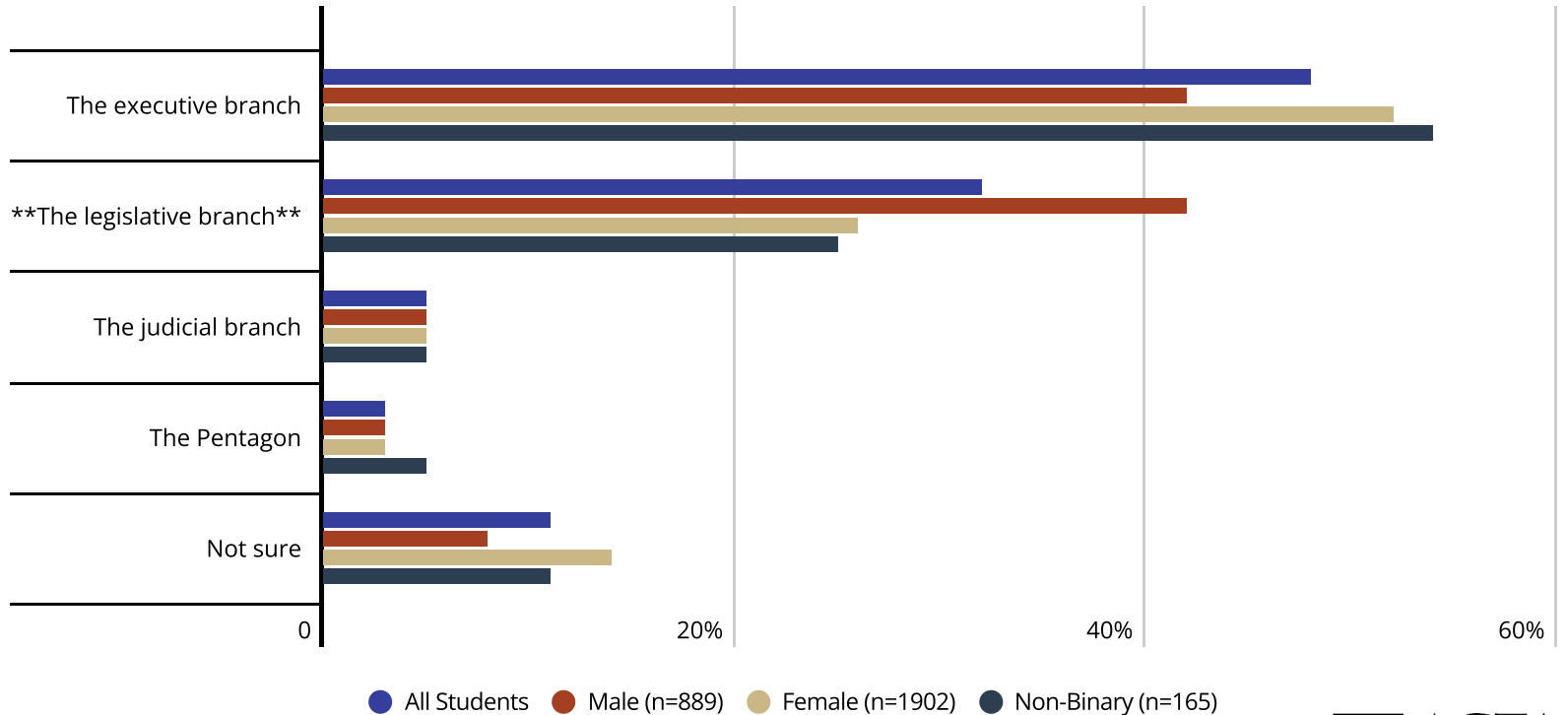


Q7. Who is the Father of the Constitution? (n=2,956)

HIGHLIGHT 5

Less than one-third of students know that the legislative branch has the power to declare war.

- Almost half (48%) of students believe the executive branch has the power to declare war.
- Males (42%) are significantly more likely than females (26%) to identify the legislative branch as having the power to declare war.

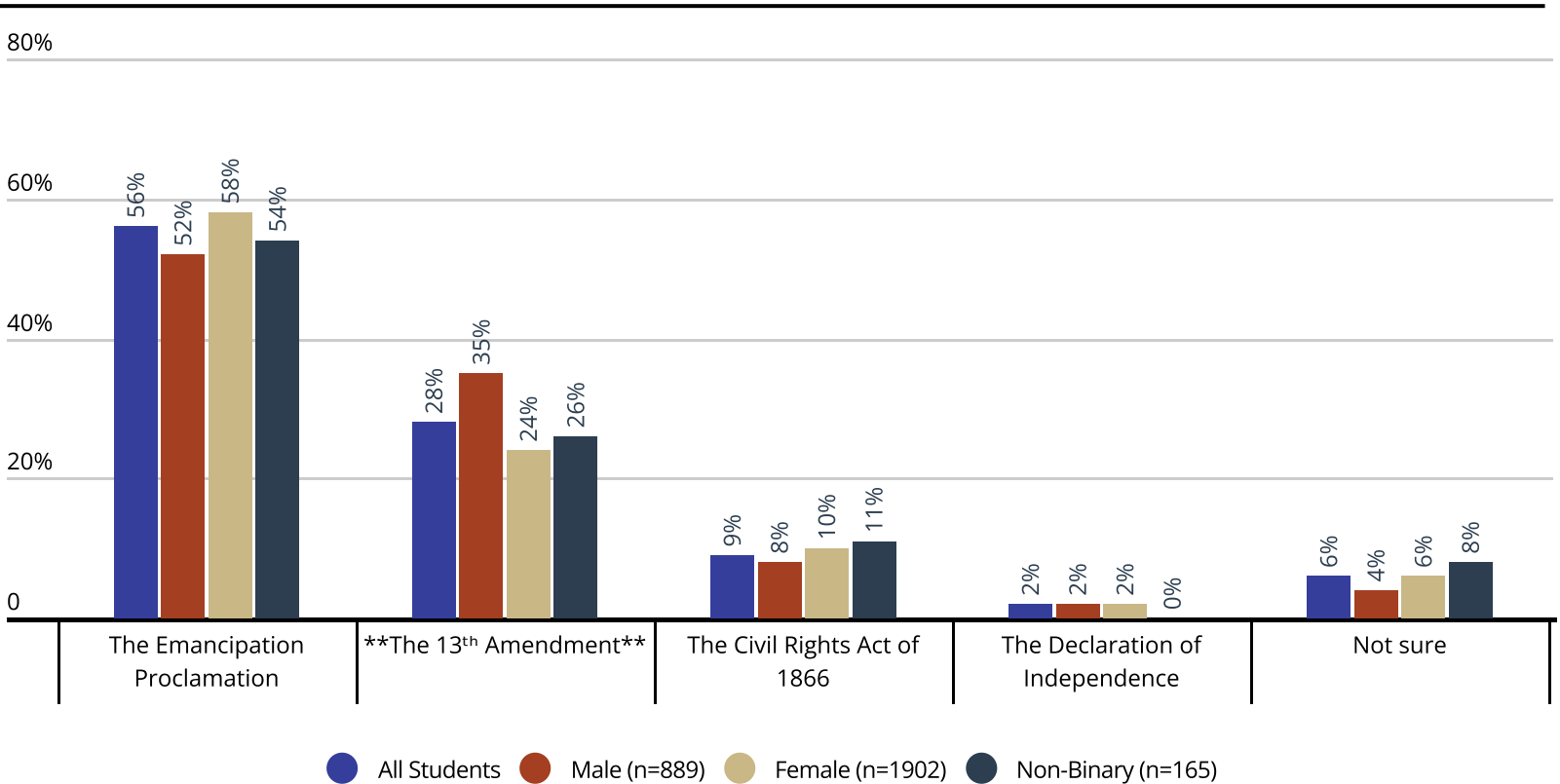


Q8. Which branch of the government has the power to declare war? (n=3,026)

HIGHLIGHT 6

Only one-quarter of students know that the 13th Amendment freed slaves.

- More than half (56%) of students incorrectly identify the Emancipation Proclamation as the action that freed slaves in the United States.
- Males (35%) are more likely than females (24%) to identify the 13th Amendment as the action that freed slaves in the United States.

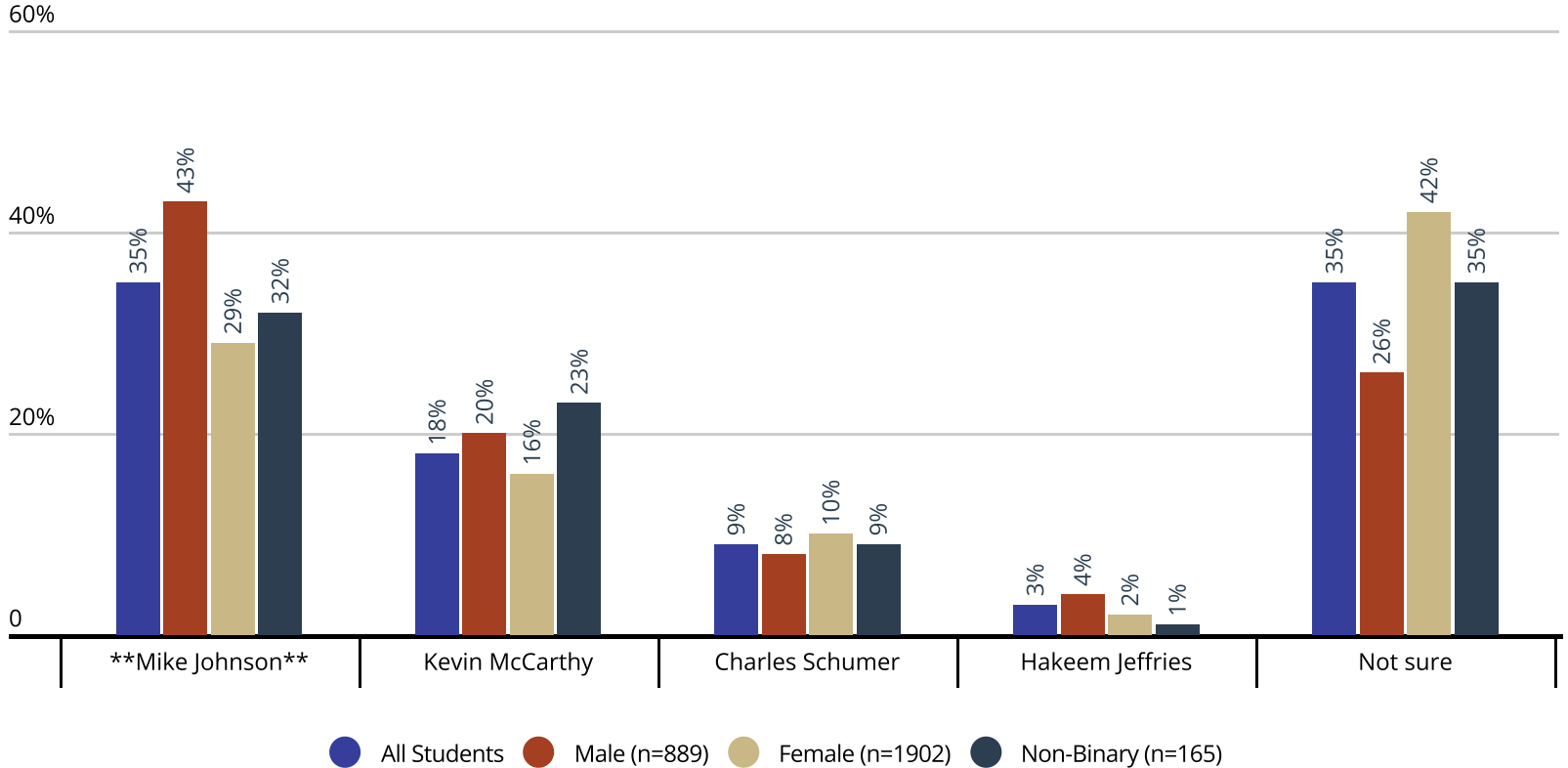


Q11. Which government action freed slaves in the United States? (n=3,026)

HIGHLIGHT 7

More than one-third of students are not sure who the Speaker of the House of Representatives is.

- Just one-third (35%) correctly identify Mike Johnson as the current Speaker of the House of Representatives.

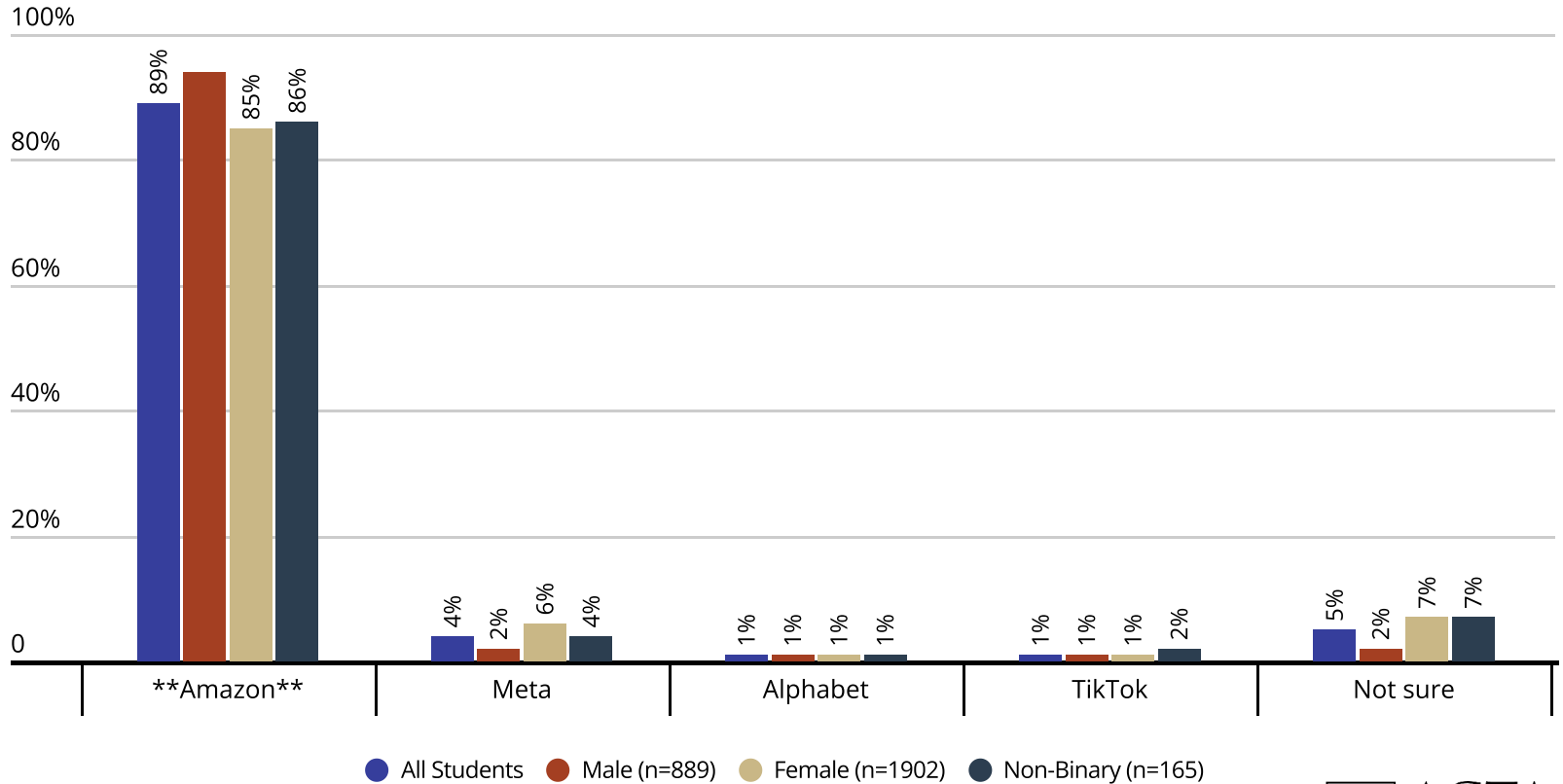


Q12. Who is the current Speaker of the House of Representatives? (n=3,026)

HIGHLIGHT 8

Eighty-nine percent of students know that Amazon is owned by Jeff Bezos.

- Five percent of students are not sure what company is owned by Jeff Bezos.

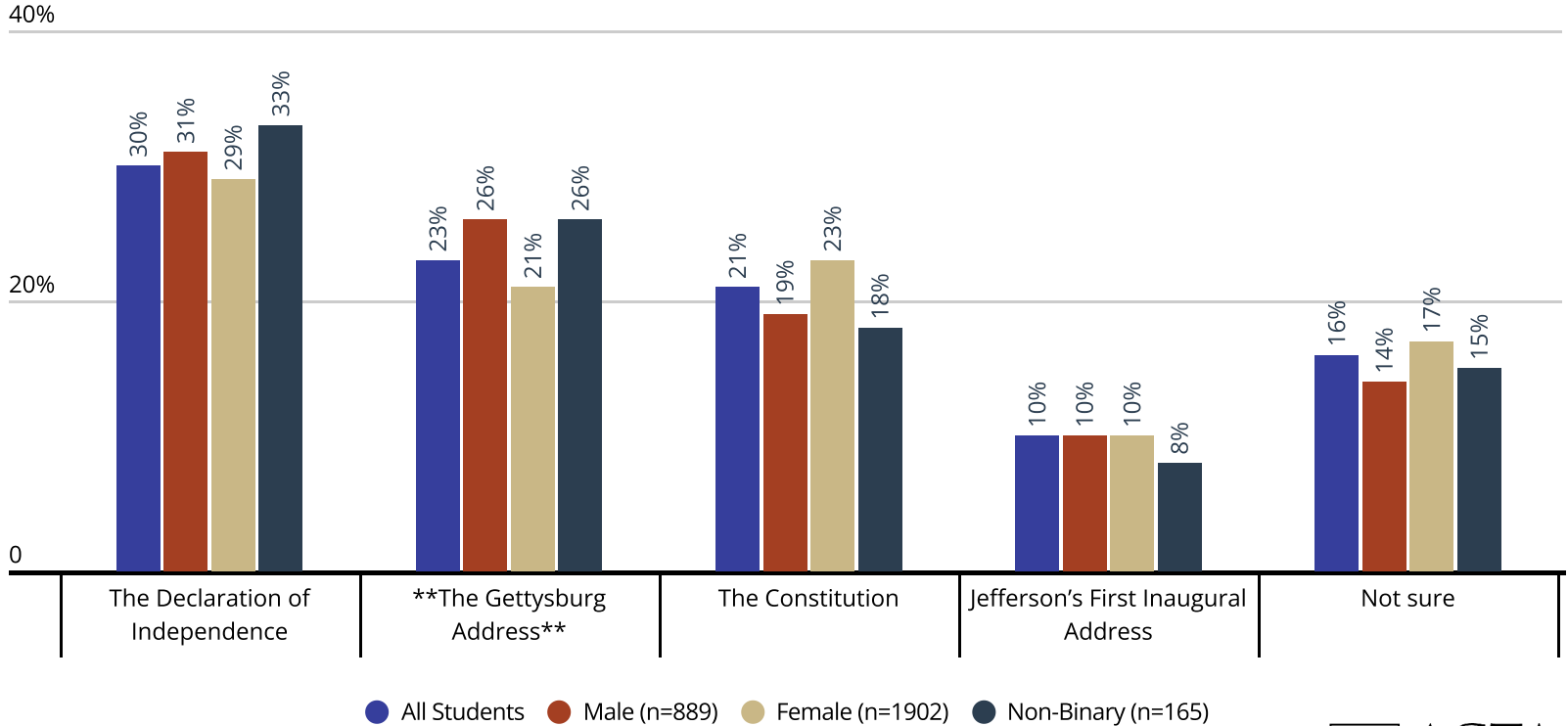


Q16. What company is owned by Jeff Bezos? (n=3,026)

HIGHLIGHT 9

Less than one-quarter of students know that the Gettysburg Address is the source of the phrase, "Government of the people, by the people, for the people."

- Almost one-third (30%) of students incorrectly identify the Declaration of Independence as the source of the phrase.
- Males (26%) are more likely than females (21%) to correctly identify the source of the phrase.

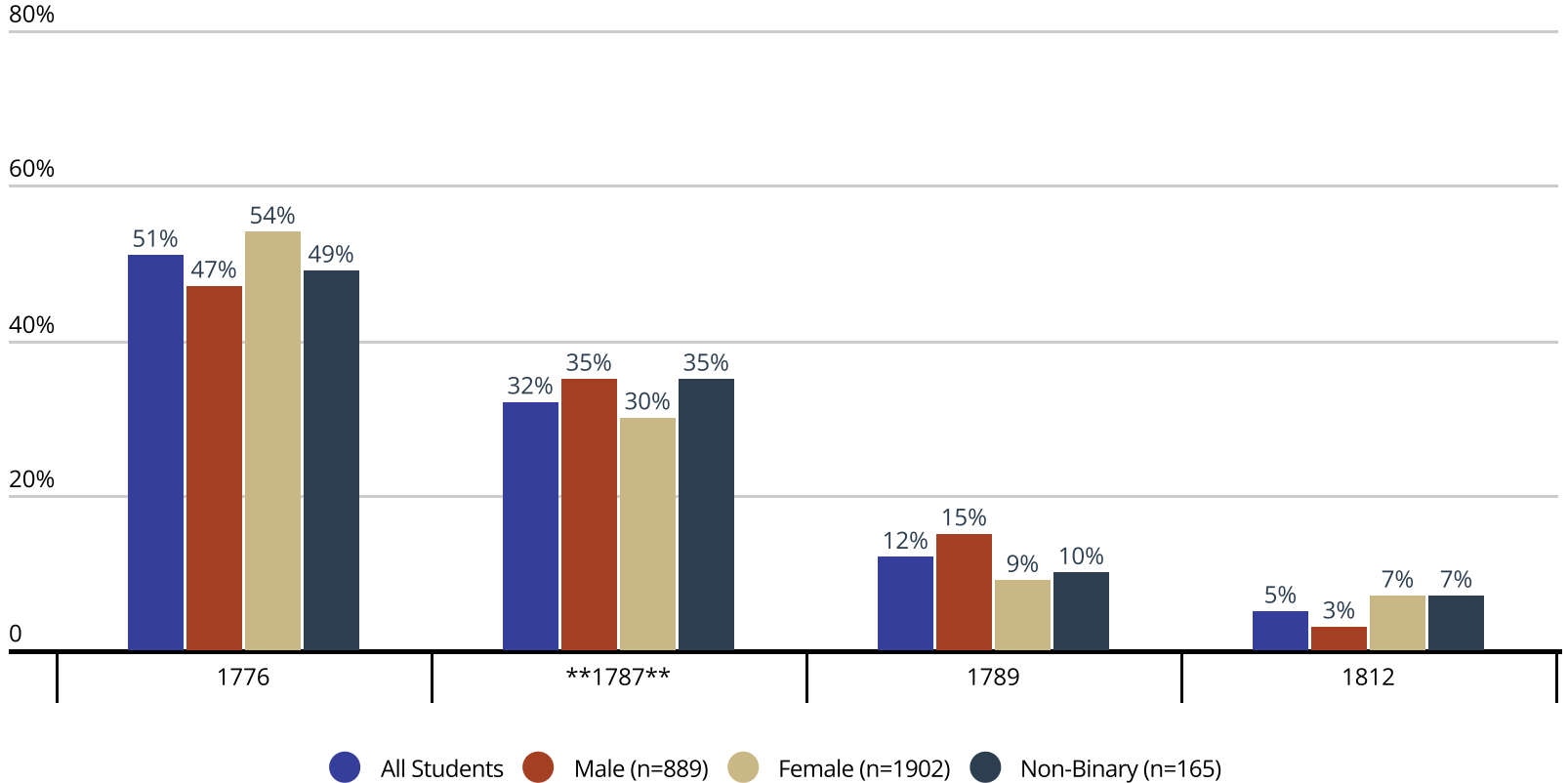


Q17. What is the source of the phrase, "Government of the people, by the people, for the people"? (n=3,026)

HIGHLIGHT 10

Less than one-third of students know when the U.S. Constitution was written.

- More than half (51%) of students incorrectly identify 1776 as the year the U.S. Constitution was written.
- Only 35% of males and 30% of females correctly identified 1787 as the year the U.S. Constitution was written.

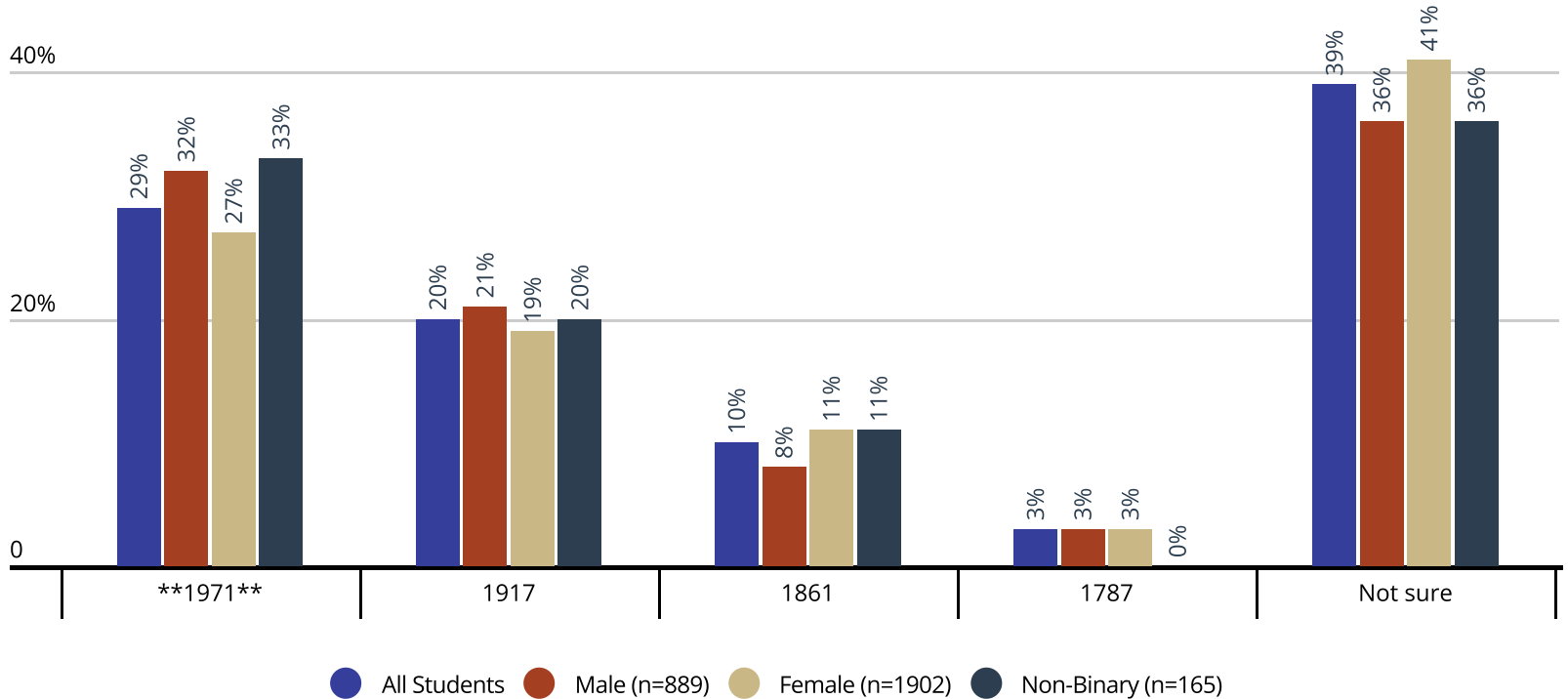


Q20. In what year was the U.S. Constitution written? (n=3,026)

HIGHLIGHT 11

More than one-third of students are unsure when the voting age was set at 18.

- Less than one-third (29%) of students correctly identify 1971 as the year the voting age was set at 18.
- Males (32%) are more likely than females (27%) to identify 1971 as the year the voting age was set at 18.

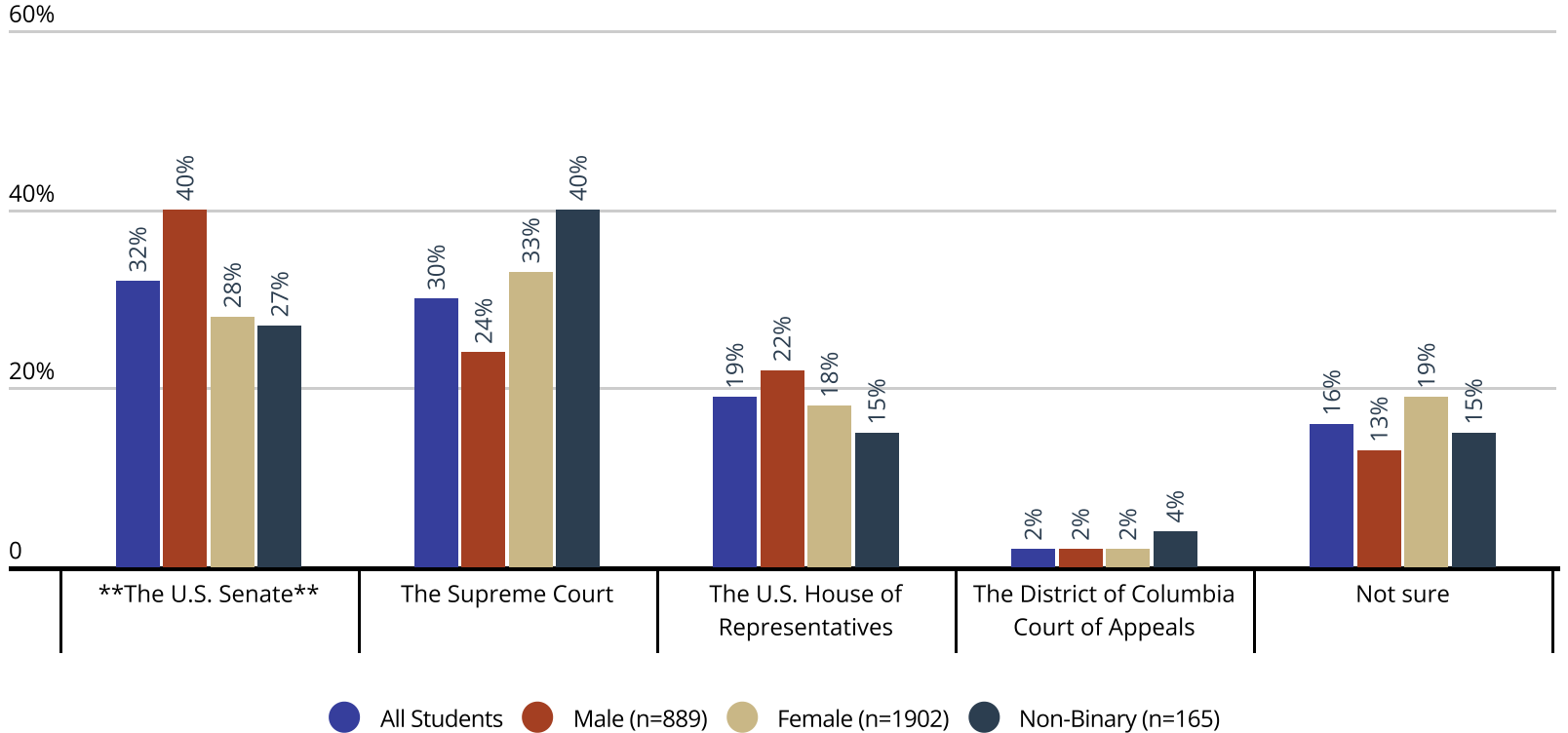


Q22. In what year was the voting age set at 18? (n=3,026)

HIGHLIGHT 12

Students are equally likely to say that the Supreme Court and the U.S. Senate facilitate the impeachment of a U.S. president.

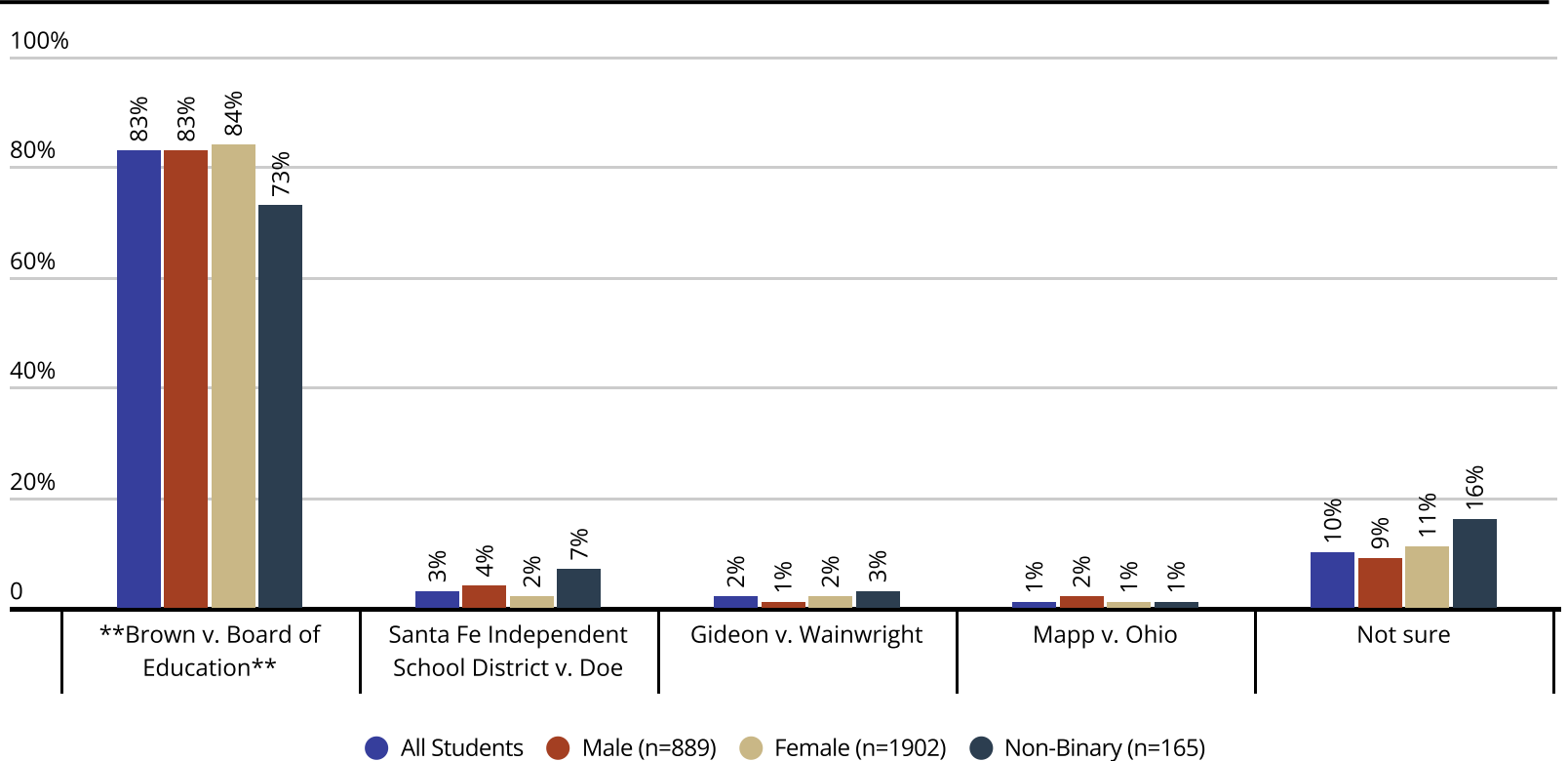
- Almost one-third (30%) of students believe that a trial of impeachment of a U.S. president takes place before the Supreme Court, while one-third (32%) of students believe the trial takes place before the U.S. Senate.



Q23. A trial of impeachment of a U.S. president takes place before which body?
(n=3,026)

Most students correctly identify which case ended racial segregation in public schools.

- Males (83%) and females (84%) are equally likely to correctly identify *Brown v. Board of Education* as the Supreme Court case that ended racial segregation in public schools.

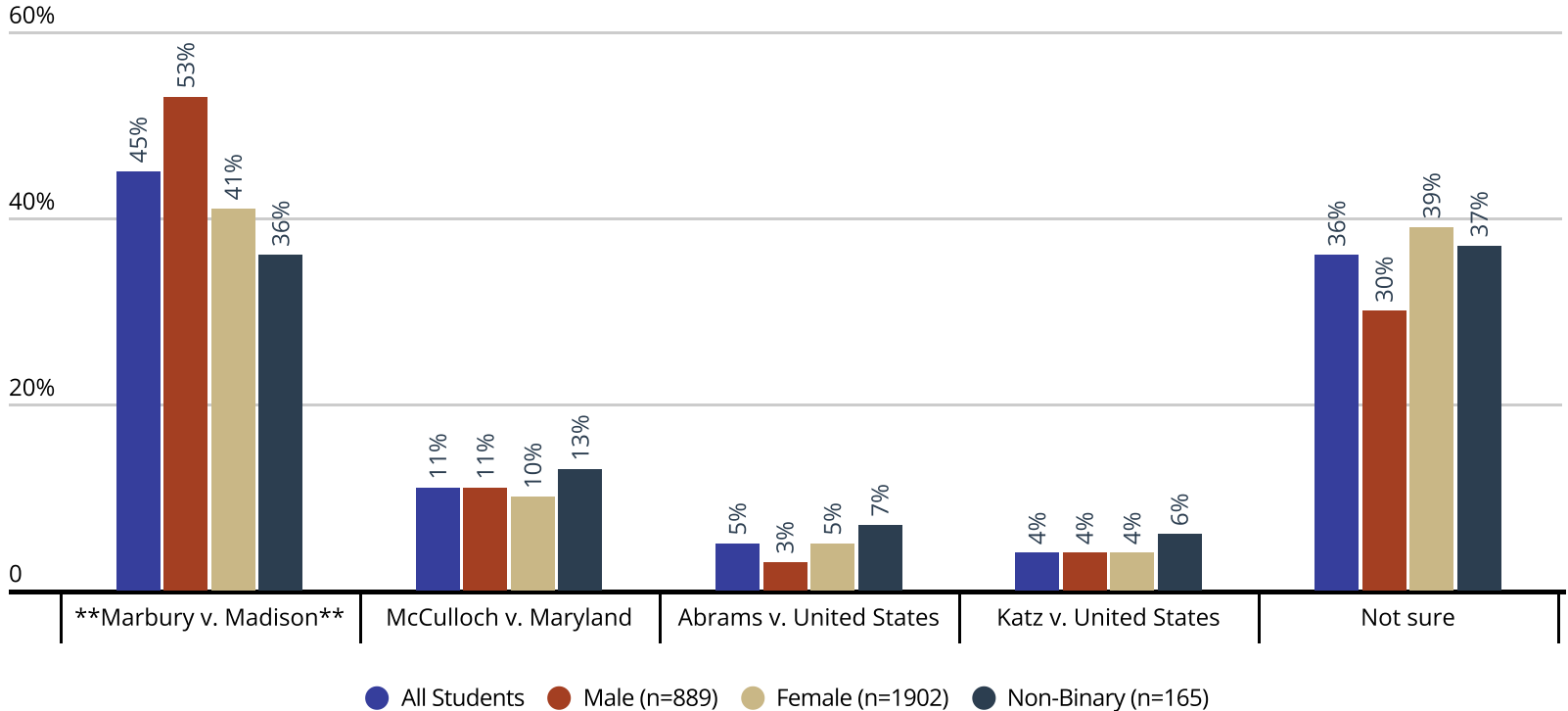


Q26. Which Supreme Court case ended racial segregation in public schools?
(n=3,026)

HIGHLIGHT 14

Almost half of students correctly identify which case established the doctrine of judicial review.

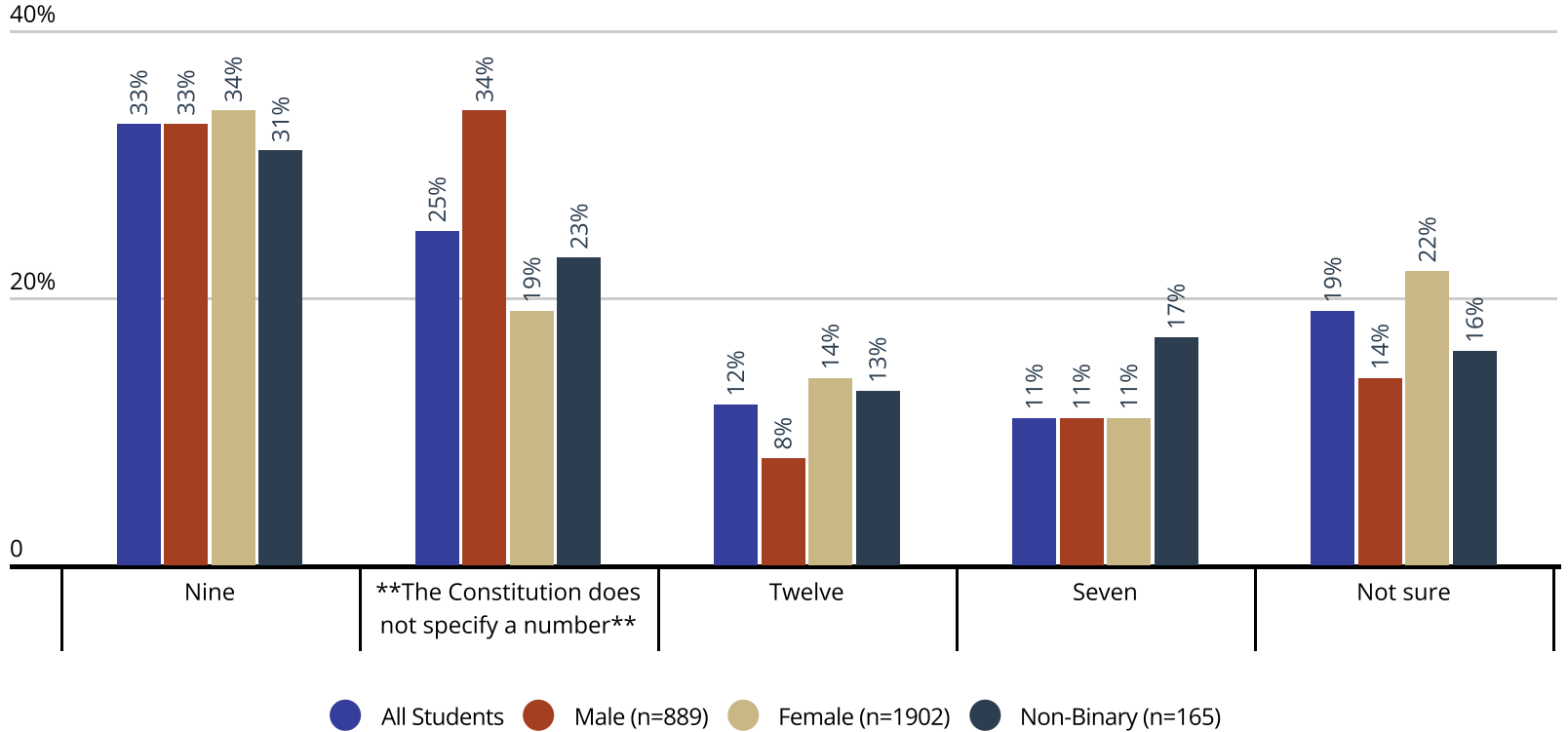
- More than one-third (36%) of students are not sure which Supreme Court case established the doctrine of judicial review.
- Males (53%) are more likely than females (41%) to correctly identify *Marbury v. Madison* as the case that established the doctrine of judicial review.



Q27. Which Supreme Court case established the doctrine of judicial review?
(n=3,026)

One-third of students incorrectly believe the Supreme Court must have nine justices.

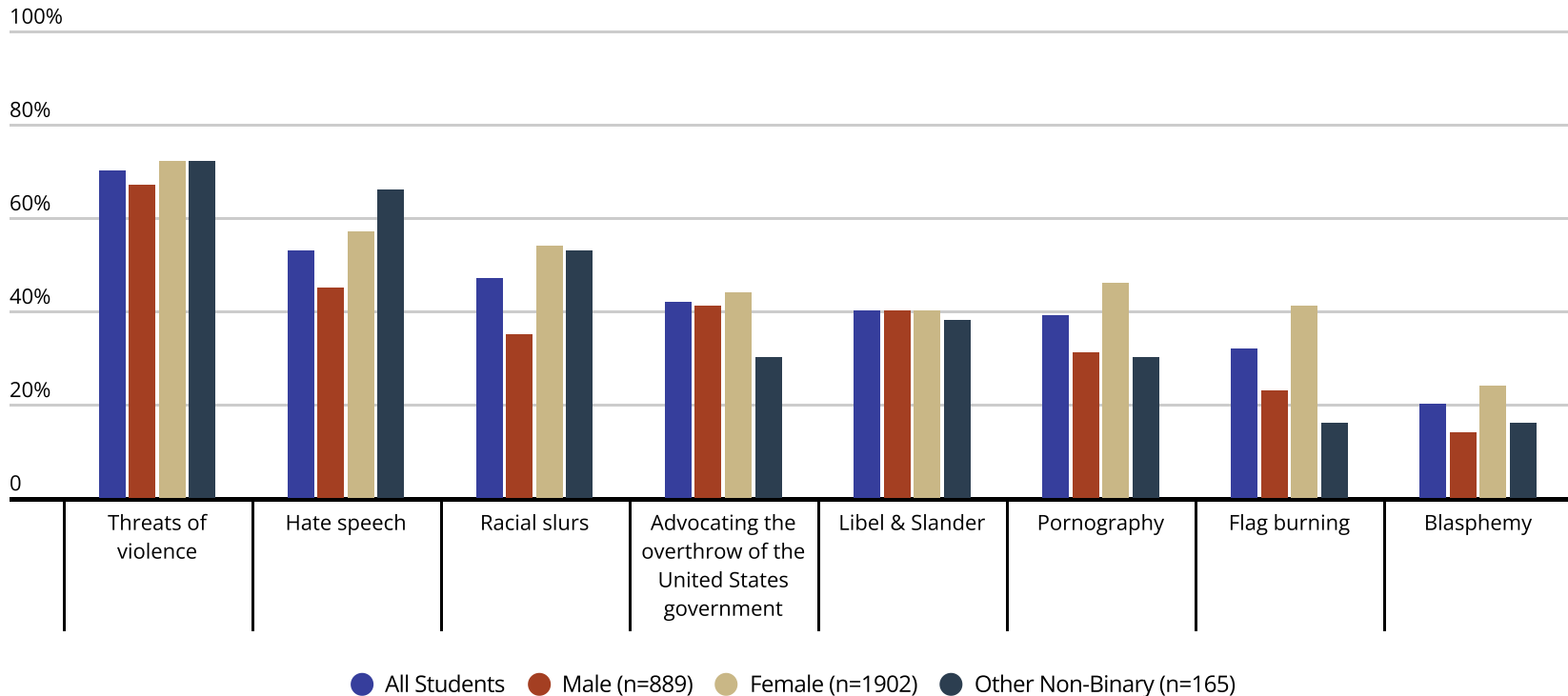
- Only one-quarter (25%) of students know that the Constitution does not specify the number of justices that must sit on the Supreme Court.
- Females (14%) are more likely than males (8%) to say that 12 justices must sit on the Supreme Court.



Q28. How many justices must sit on the Supreme Court, according to the Constitution? (n=3,026)

Almost three-quarters of students believe threats of violence should be censored by the government.

- Students are most likely to say that threats of violence (70%) should be censored by the government.
- Females are more likely than males to say that blasphemy, flag burning, hate speech, pornography, and racial slurs should be censored.

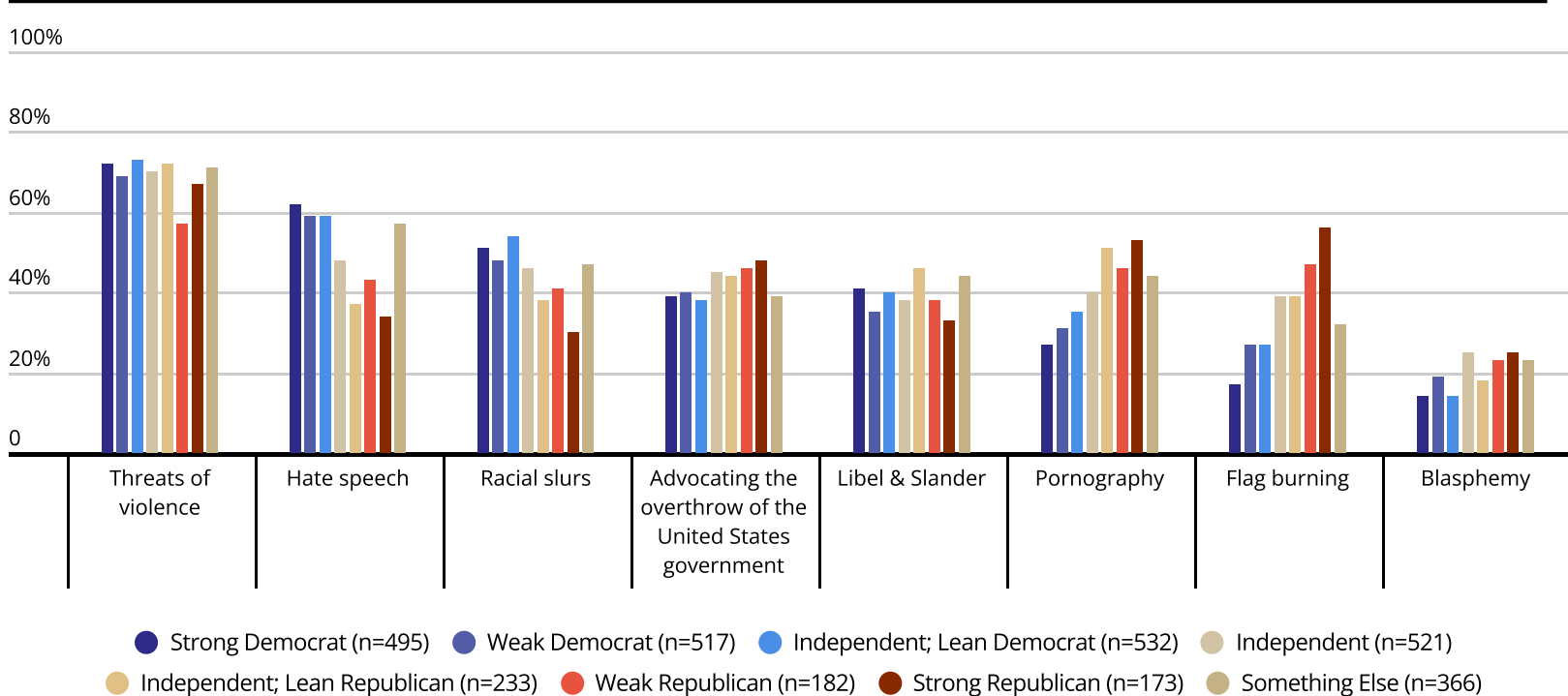


Q31. Which sorts of expression should the government be allowed to censor or punish? Click all that apply. (n=3,026)

HIGHLIGHT 16

Almost three-quarters of students believe threats of violence should be censored by the government.

- Students are most likely to say that threats of violence (70%) should be censored by the government.
- Strong Democrats (62%) are more likely than strong Republicans (34%) to say hate speech should be censored by the government.

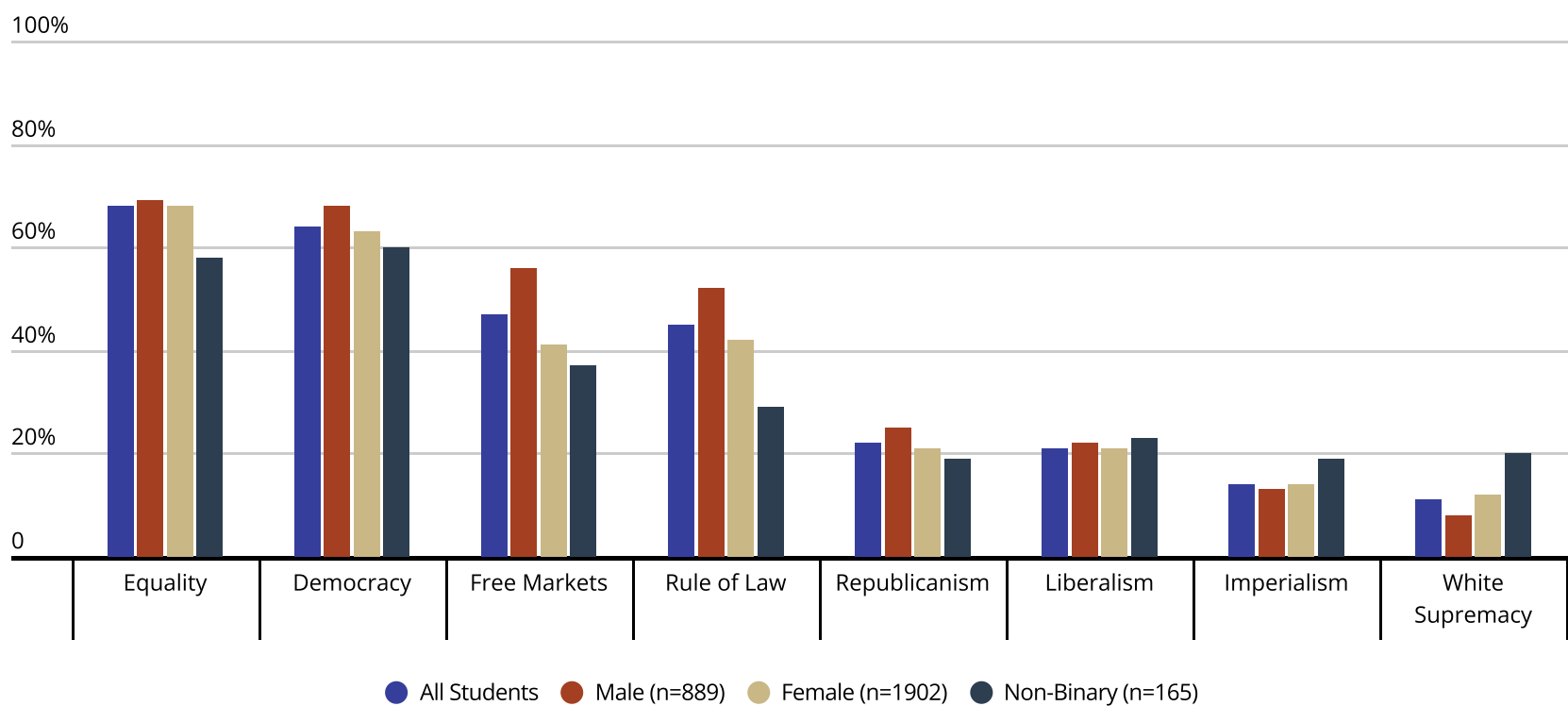


Q31. Which sorts of expression should the government be allowed to censor or punish? Click all that apply. (n=3,026)

HIGHLIGHT 17

Only 22% of students identify Republicanism as a core principle of American civic life.

- Females (12%) are more likely than males (8%) to identify white supremacy as a core principle of American civic life.

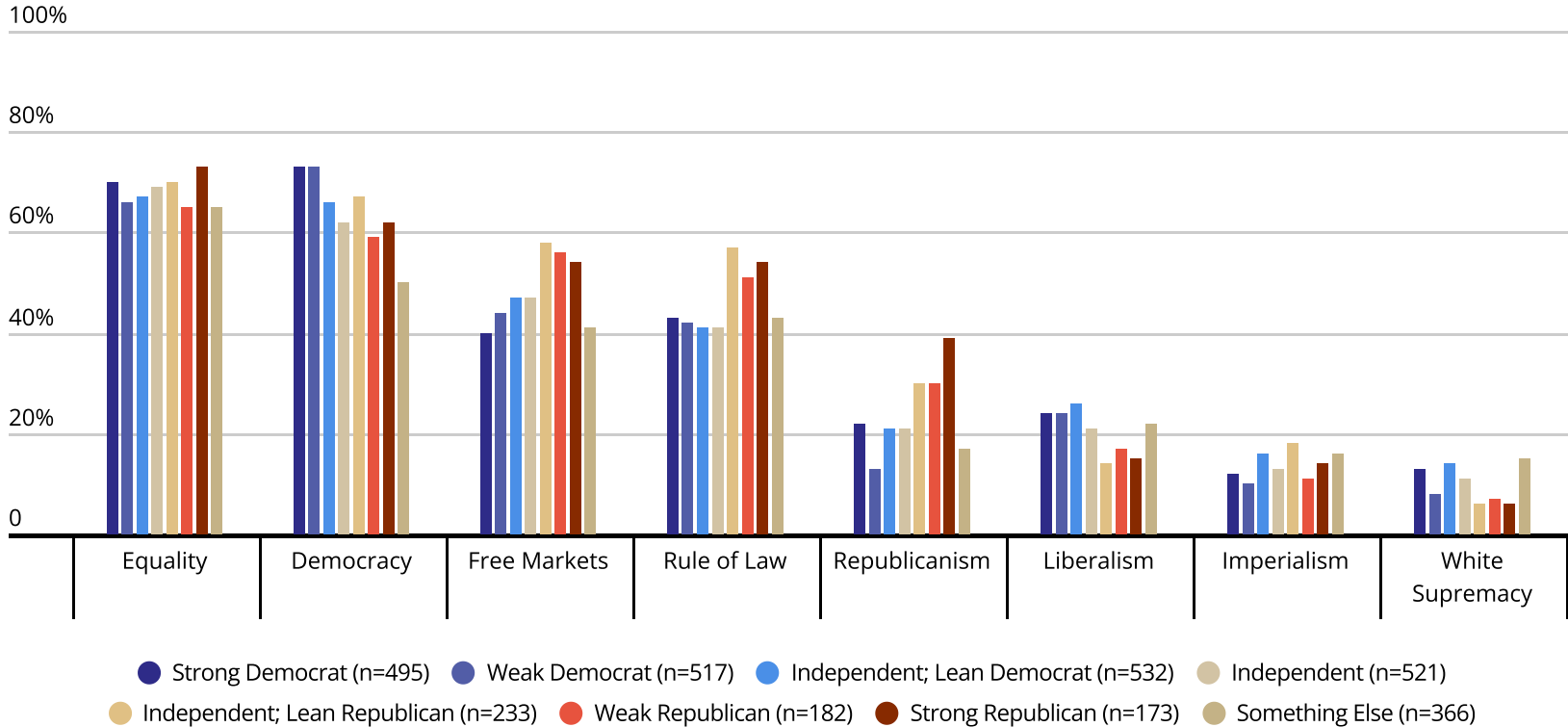


Q32. Which of the following would you identify as core principles of American civic life? Click all that apply. (n=3,026)

HIGHLIGHT 17

Only 22% of students identify Republicanism as a core principle of American civic life.

• Strong Democrats (43%) are less likely than strong Republicans (54%) to say the rule of law is a core principle of American civic life.

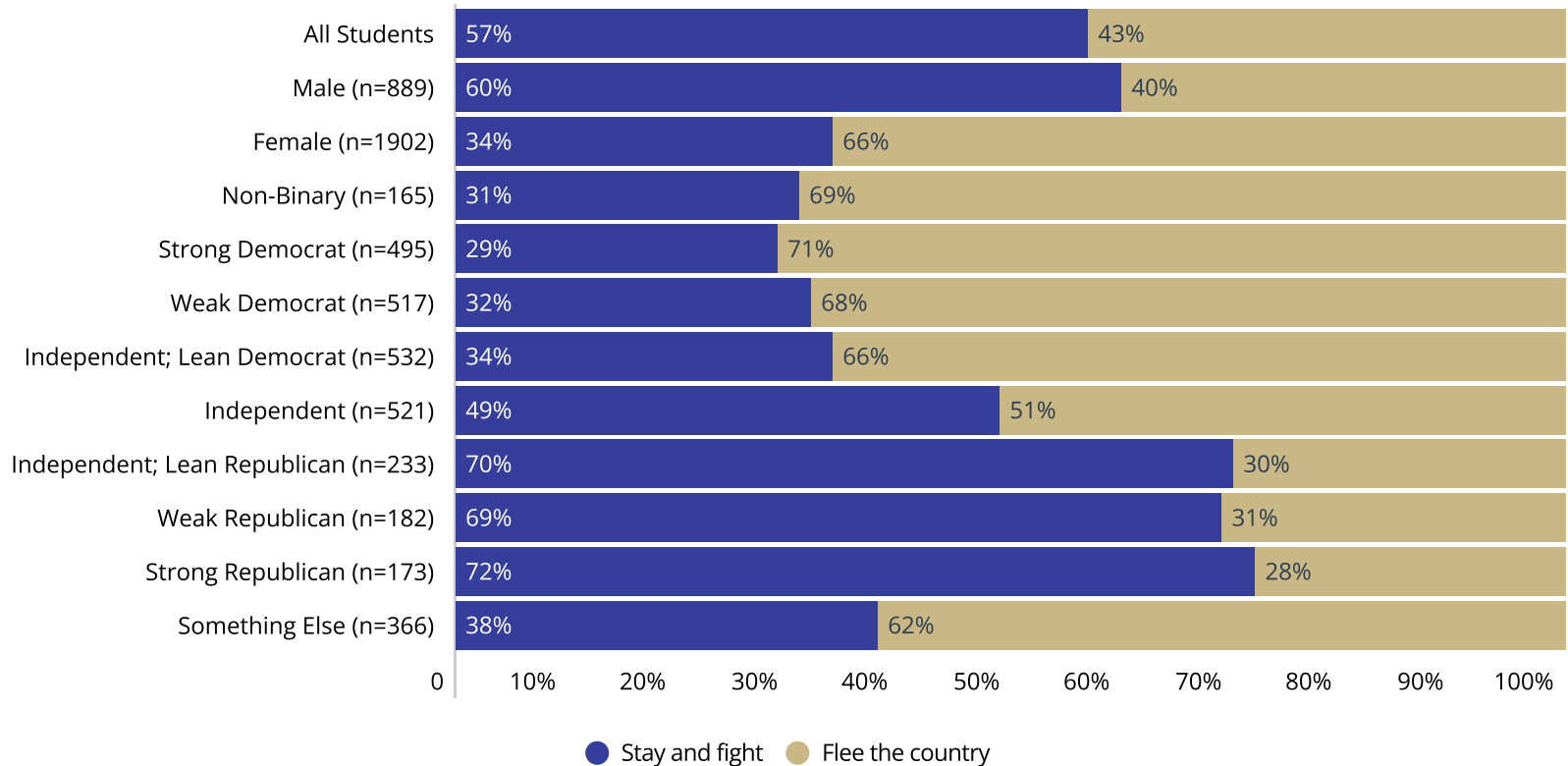


Q32. Which of the following would you identify as core principles of American civic life? Click all that apply. (n=3,026)

HIGHLIGHT 18

More than half of students would flee the country if the United States were invaded.

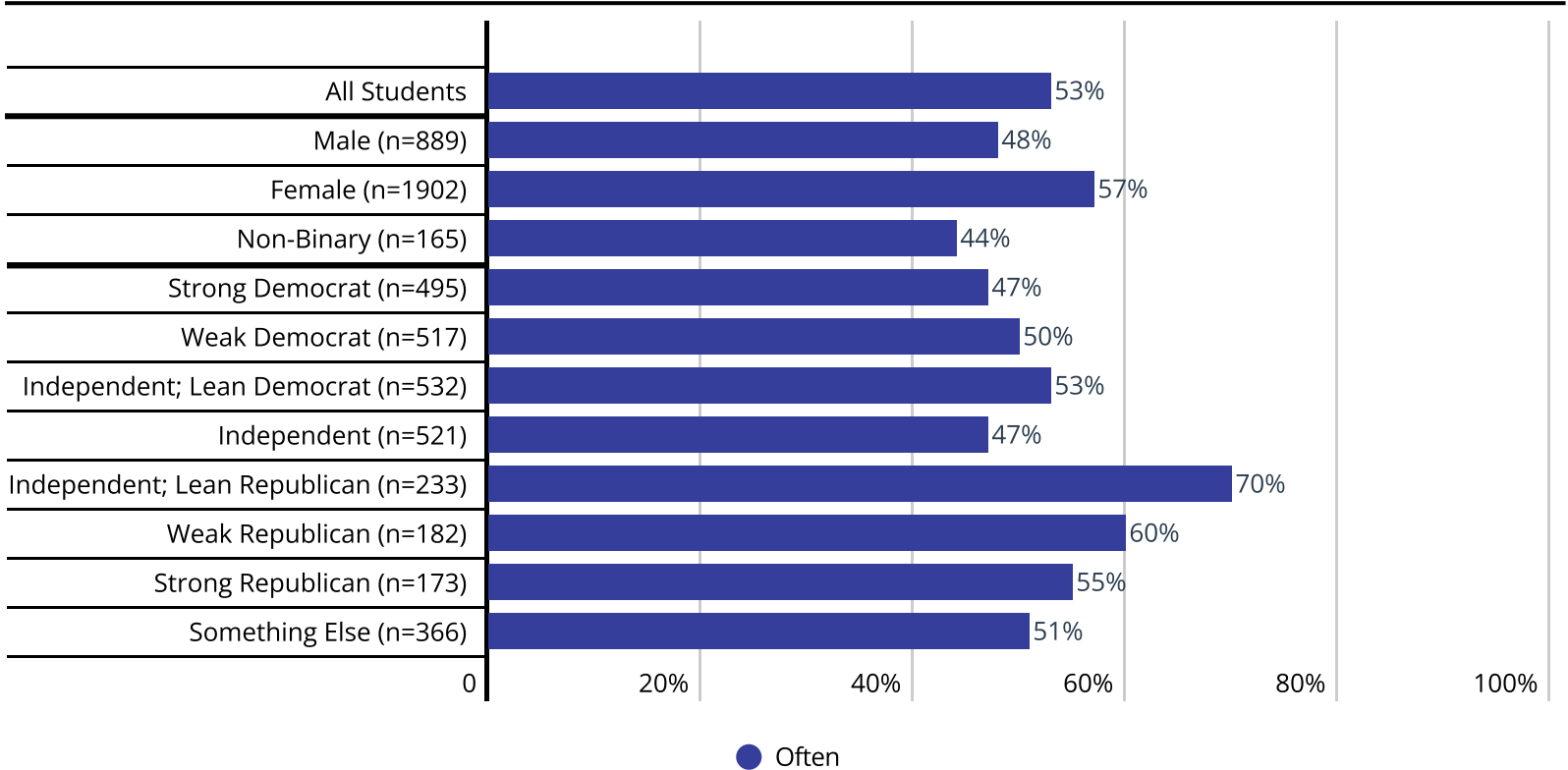
- Males (60%) are significantly more likely than females (34%) to say they will stay and fight if the United States were invaded.
- Strong Republicans (72%) are significantly more likely than strong Democrats (29%) to say they will stay and fight if the United States were invaded.



Q33. If the United States were invaded by Russia as Ukraine has been, what would you do? (n=3,026)

More than half of students often self-censor when discussing social and political issues with their peers.

- Republicans are generally more likely than Democrats to say they often self-censor when discussing social and political issues with peers.
- Females (57%) are more likely than males (48%) to say they often self-censor.



Q34. How often do you self-censor when discussing social and political issues with your peers? (n=3,026)

Survey Topline

Survey Results

Q1. Who is the current President of the Senate?

14% Mitch McConnell
10% Charles Schumer
27% Kamala Harris
28% Joe Biden
20% Not sure

Q2. How long are terms for members of Congress?

24% 4 years for senators, 2 years for representatives
40% 6 years for senators, 2 years for representatives
12% 6 years for senators 4 years for representatives
7% 4 years for senators, 4 years for representatives
16% Not sure

Q3. What is the Electoral College?

9% A group of government officials who monitor the election process
79% A body of state officials who cast their vote to decide who will be elected President and Vice President of the United States
2% A government agency that oversees political campaign donations
1% A school for political candidates
8% Not sure

Q4. Who becomes President if both the sitting President and Vice-President die, become incapacitated, resign or are removed from office by impeachment?

53% Speaker of the U.S. House of Representatives
23% U.S. Secretary of State
2% Runner-up from the previous election
10% President Pro Tempore of the U.S. Senate
12% Not sure

Q5. Who is the Chief Justice of the Supreme Court?

10% Brett Kavanaugh
16% Clarence Thomas
37% John Roberts
5% Amy Coney Barrett
32% Not sure

Q6. Which of the following freedoms is NOT protected by the First Amendment?

3% Freedom of Speech
30% Right to petition the government for redress of grievances
4% Right to assembly
52% Right to a speedy and public trial by an impartial jury
11% Not sure

Survey Results

Q7. Who was the “Father of the Constitution”?

- 44% Thomas Jefferson
- 31% James Madison**
- 11% George Washington
- 7% Benjamin Franklin
- 8% Not sure

Q8. Which branch of the government has the power to declare war?

- 48% The Executive
- 32% The Legislative**
- 3% The Pentagon
- 5% The Judicial
- 11% Not sure

Q9. What government action guaranteed to women the right to vote?

- 12% The Equal Rights Amendment
- 12% The Voting Rights Act
- 64% The 19th Amendment**
- 4% Title IX of the Civil Rights Act
- 8% Not sure

Q10. Which of the following is required for ratification of a proposed amendment to the U.S. Constitution?

- 38% A two-thirds vote from the Senate and Presidential ratification
- 26% A ratification by three-fourths of the states**
- 9% A two-thirds majority vote in a national referendum
- 6% A favorable majority opinion by the Supreme Court
- 21% Not sure

Q11. Which government action freed all slaves in the United States?

- 56% The Emancipation Proclamation
- 2% The Declaration of Independence
- 9% The Civil Rights Act of 1866
- 28% The 13th Amendment**
- 6% Not sure

Q12. Who is the current Speaker of the House of Representatives?

- 18% Kevin McCarthy
- 9% Charles Schumer
- 3% Hakeem Jeffries
- 35% Mike Johnson**
- 6% Not sure

Q13. To whom is Jay-Z married?

- 1% Taylor Swift
- 75% Beyonce**
- 6% Rihanna
- 1% Miley Cyrus
- 17% Not sure

Q14. The purpose of the authors of the “Federalist Papers” was to:

- 47% Gain ratification of the U.S. Constitution**
- 3% Confirm George Washington’s election as first president
- 7% Win foreign approval of the Revolutionary War
- 21% Establish a strong, free press in the colonies
- 13% Not sure

Survey Results

Q15. Which document establishes the division of powers between the states and the federal government?

- 22% The Articles of Confederation
- 5% The Declaration of Independence
- 56% The Constitution**
- 3% The New Deal
- 13% Not sure

Q16. What company is owned by Jeff Bezos?

- 4% Meta
- 1% TikTok
- 1% Alphabet
- 89% Amazon**
- 5% Not sure

Q17. What is the source of the phrase, “Government of the people, by the people, for the people”?

- 21% The Constitution
- 30% The Declaration of Independence
- 23% The Gettysburg Address**
- 10% Jefferson’s First Inaugural Address
- 16% Not Sure

Q18. Article I of the U.S. Constitution describes the powers of which branch of government?

- 22% The Executive
- 36% The Legislative**
- 8% The Judicial
- 35 The Bureaucracy
- 32% Not sure

Q19. The Fourth Amendment of the Constitution protects against what?

- 15% Cruel and unusual punishment
- 5% The establishment of a state religion
- 55% Unreasonable search and seizure**
- 5% Self-incrimination
- 19% Not sure

Q20. In what year was the U.S. Constitution written?

- 51% 1776
- 32% 1787**
- 12% 1789
- 5% 1812

Q21. Which amendment to the U.S. Constitution protects against “unreasonable bail” and “excessive fines”?

- 1% The First
- 10% The Third
- 50% The Eighth**
- 9% The Seventeenth
- 29% Not sure

Survey Results

Q22. In what year was the voting age set at 18?

- 3% 1787
- 10% 1861
- 20% 1917
- 29% 1971**
- 39% Not sure

Q23. A trial of impeachment of a U.S. President takes place before which body?

- 2% The District of Columbia Court of Appeals
- 32% The U.S. Senate**
- 30% The Supreme Court
- 19% The U.S. House of Representatives
- 16% Not sure

Q24. What does the writ of habeas corpus protect against?

- 32% Illegal imprisonment**
- 19% Cruel and unusual punishment
- 9% Capital punishment
- 11% Taxation without representation
- 28% Not sure

Q25. Which of the following are U.S. States NOT allowed to do under the Constitution?

- 2% Tax their citizens
- 7% Prescribe the time, place, and manner of congressional elections
- 65% Coin their own money**
- 6% Regulate environmental quality
- 19% Not sure

Q26. Which Supreme Court case ended racial segregation in public schools?

- 2% Gideon v. Wainwright
- 3% Santa Fe Independent School District v. Doe
- 1% Mapp v. Ohio
- 83% Brown v. Board of Education**
- 10% Not sure

Q27. Which Supreme Court case established the doctrine of judicial review?

- 11% McCulloch v. Maryland
- 4% Katz v. United States
- 45% Marbury v. Madison**
- 5% Abrams v. United States
- 36% Not sure

Q28. How many justices must be on the Supreme Court, according to the Constitution?

- 11% Seven
- 33% Nine
- 12% Twelve
- 25% The Constitution does not specify a number**
- 19% Not sure

Survey Results

Q29. NATO is an acronym that stands for _____:

- 25% North American Trade Organization
- 2% North American Teachers' Organization
- 2% Next American Truth Organization
- 64% North Atlantic Treaty Organization**
- 7% Not sure

Q30. Which of the following is NOT a qualification for becoming U.S. president?

- 4% At least 35 years of age
- 6% Natural born citizen of the United States
- 15% 14 years of residency within the United States
- 65% Membership in a national political party**
- 10% Not sure

Q31. Which sorts of expression should the government be allowed to censor or punish? *Click all that apply.*

- 70% Threats of violence
- 47% Racial slurs
- 42% Advocating the overthrow of the United States government
- 53% Hate speech
- 32% Flag burning
- 39% Pornography
- 20% Blasphemy
- 40% Libel/Slander

Q32. Which of the following would you identify as core principles of American civic life? *Click all that apply.*

- 64% Democracy
- 21% Liberalism
- 22% Republicanism
- 68% Equality
- 45% Rule of Law
- 47% Free Markets
- 11% White Supremacy
- 14% Imperialism

Q33. If the United States were invaded by Russia as Ukraine has been, what would you do?

- 43% Stay and fight
- 57% Flee the country

Q34. How often do you self-censor when discussing social and political issues with your peers?

- 16% Very Often
- 37% Somewhat Often
- 33% Seldom/Not Often
- 14% Never

Q35. How likely are you to pursue a career in public service?

- 10% Very Likely
- 25% Somewhat Likely
- 31% Somewhat Unlikely
- 35% Very Unlikely



methodology@collegetpulse.com

www.collegetpulse.com