

# CREDENTIALLED BUT UNEDUCATED

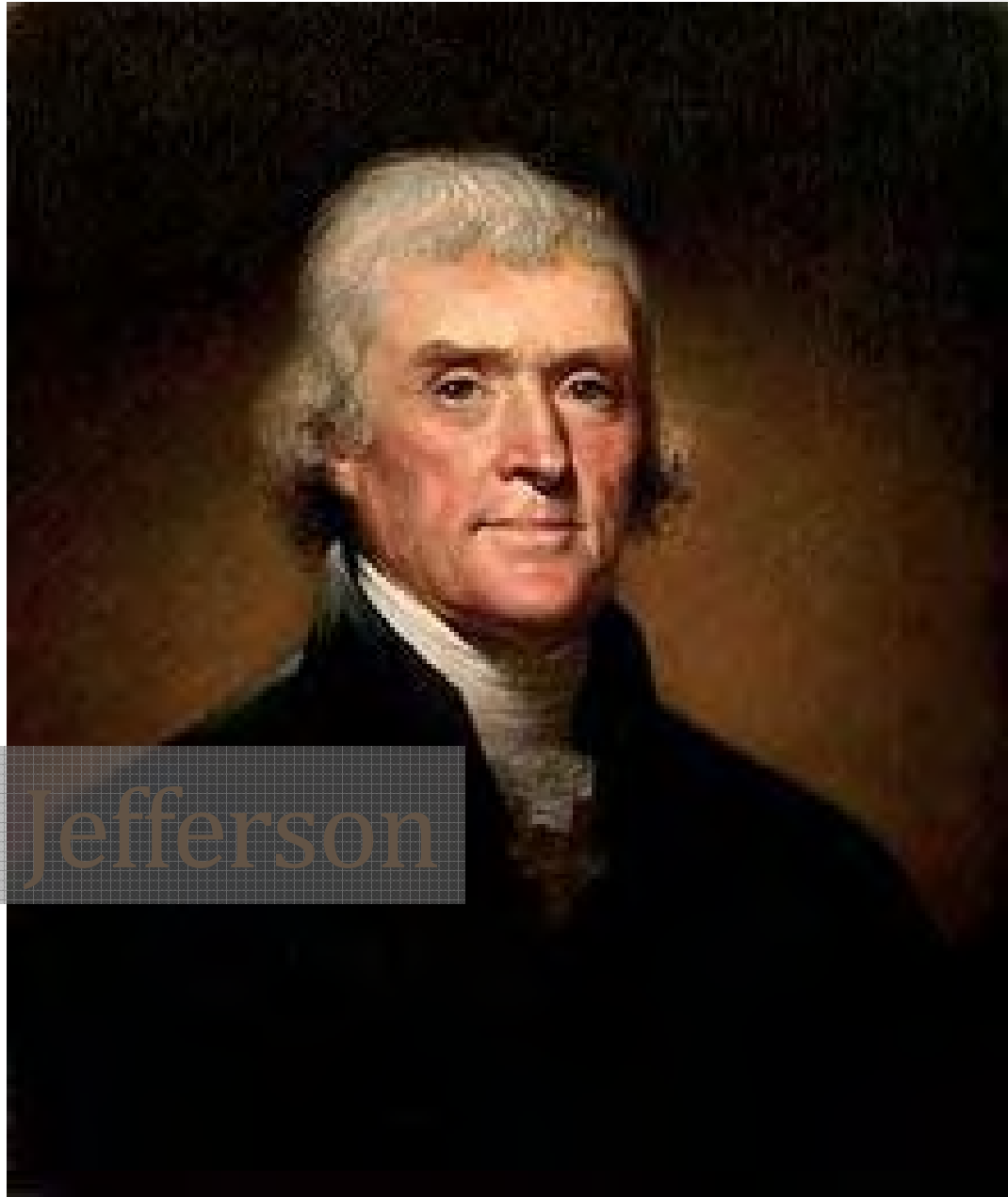
Anne D. Neal

March 20, 2012



# ACTA

AMERICAN COUNCIL OF  
TRUSTEES AND ALUMNI



Thomas Jefferson



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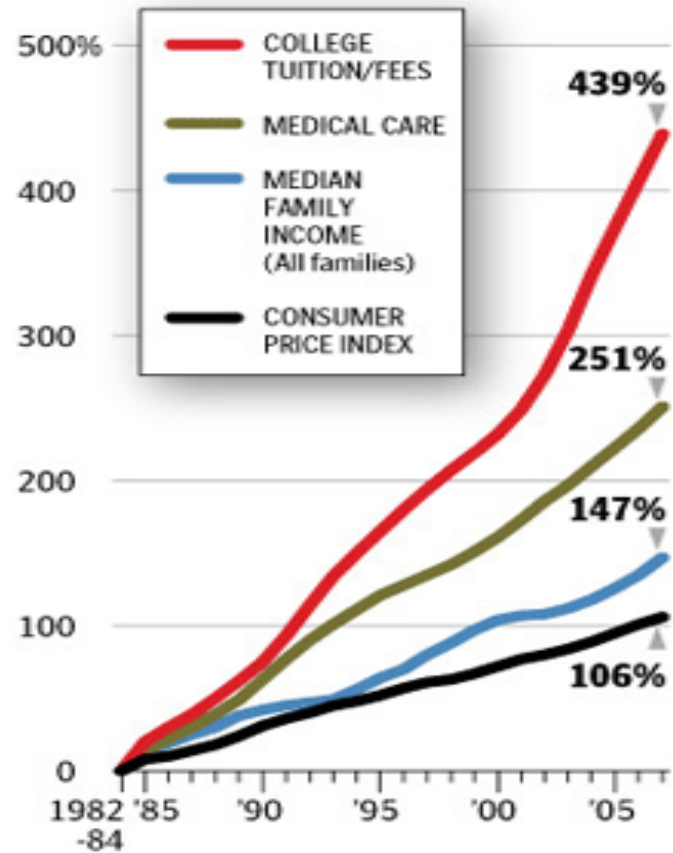
# Rising Tuition and Fees

## Tuition on the Rise

Cost is one of the major barriers to higher education.

### Growth rate of tuition, as compared with other expenses

In percent



NOTE: Growth rate is calculated from a baseline average of 1982, 1983 and 1984.

Source: National Center for Public Policy and Higher Education

By Tobey — The Washington Post



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# The View Of Employers

- *Less than a quarter (23.9%)* find graduates overall preparation “excellent.”
- 64.5% say their skills are just barely “adequate.”
- 26.2% find their writing skills “deficient.”

Linda Barrington and Jill Casner-Lotto, *Are They Really Ready to Work? Employers' Perspectives on the Basic Knowledge and Applied Skills of New Entrants to the 21st Century U.S. Workforce* (The Conference Board, Corporate Voices for Working Families, The Partnership for 21st Century Skills and the Society for Human Resource Management, 2006)

## Faculty Research

Two Years:

45% showed Minimal to No Improvement



Four Years:

36% showed Minimal to No Improvement



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Richard Arum and Josipa Roksa, *Academically Adrift. Limited Learning on College Campuses* (Chicago:University of Chicago Press, 2011)

# WhatWillTheyLearn.com

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The search for the right college can be overwhelming. So many guides, so many rankings. There is one thing none of them will tell you: which universities are making sure their students learn what they need to know.

This free resource does just that, focusing on seven key areas of knowledge. It's designed to help you decide whether the colleges you're considering prepare their graduates to succeed after graduation.

To locate a school, choose a state from the map on the left or use the form below.

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COMPOSITION



LITERATURE



FOREIGN LANGUAGE



U.S. HISTORY



ECONOMICS



MATHEMATICS



SCIENCE

# Historical Illiteracy

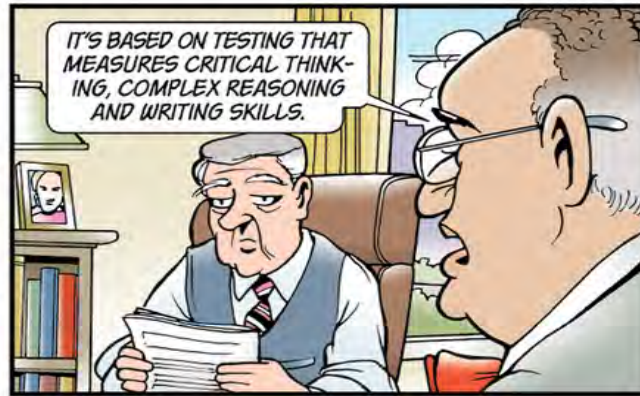
## ACTA, Losing America's Memory

*Survey of 556 college seniors at the Top 25 National Universities  
and the Top 25 National Liberal Arts Colleges.*

- James Madison as Father of the Constitution 23%
- George Washington as general at Yorktown 34%
- Abraham Lincoln as author of the words:  
“Government of the people, by the people,  
for the people” 22%
- Beavis and Butthead 99%
- Snoop Doggy Dog 98%

*CSRA: The Center for Survey  
Research and Analysis at the  
University of Connecticut  
December 1999*





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# Case Study: The College of William and Mary



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SELECT A STATE

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SCIENCE

## Harvard University

### CAMBRIDGE, MA

Harvard says its Program in General Education seeks to "introduces students to subject matter and skills from across the University, and does so in ways that link the arts and sciences with the 21st century world that students will face and the lives they will lead after college." [\[Source\]](#)

WEBSITE: <http://www.harvard.edu/>

GRADUATION RATE: 97%

TUITION & FEES: \$38,416 annually

# D

Grading is based on a detailed review of the latest online course catalogs. [View the rating criteria »](#)

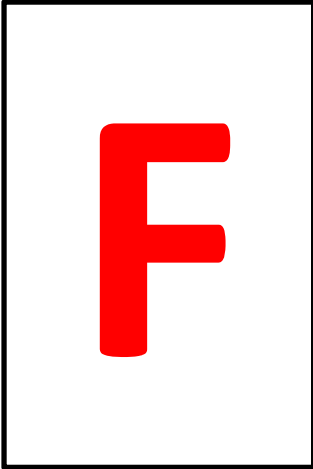
[COMPARE THIS SCHOOL TO OTHERS](#)



### GENERAL EDUCATION REQUIREMENTS

1. Composition	YES
2. Literature <a href="#">See Note</a>	NO
3. Foreign Language <a href="#">See Note</a>	NO
4. U.S. Government or History <a href="#">See Note</a>	NO
5. Economics	NO
6. Mathematics <a href="#">See Note</a>	NO
7. Science	YES





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## Make room, Socrates, for Lady Gaga and Beyoncé

Article by: JENNA ROSS, Star Tribune | Updated: March 4, 2012 - 10:52 AM

Using pop icons to study broader issues is part of an academic trend.



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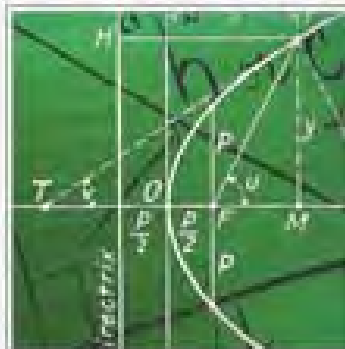
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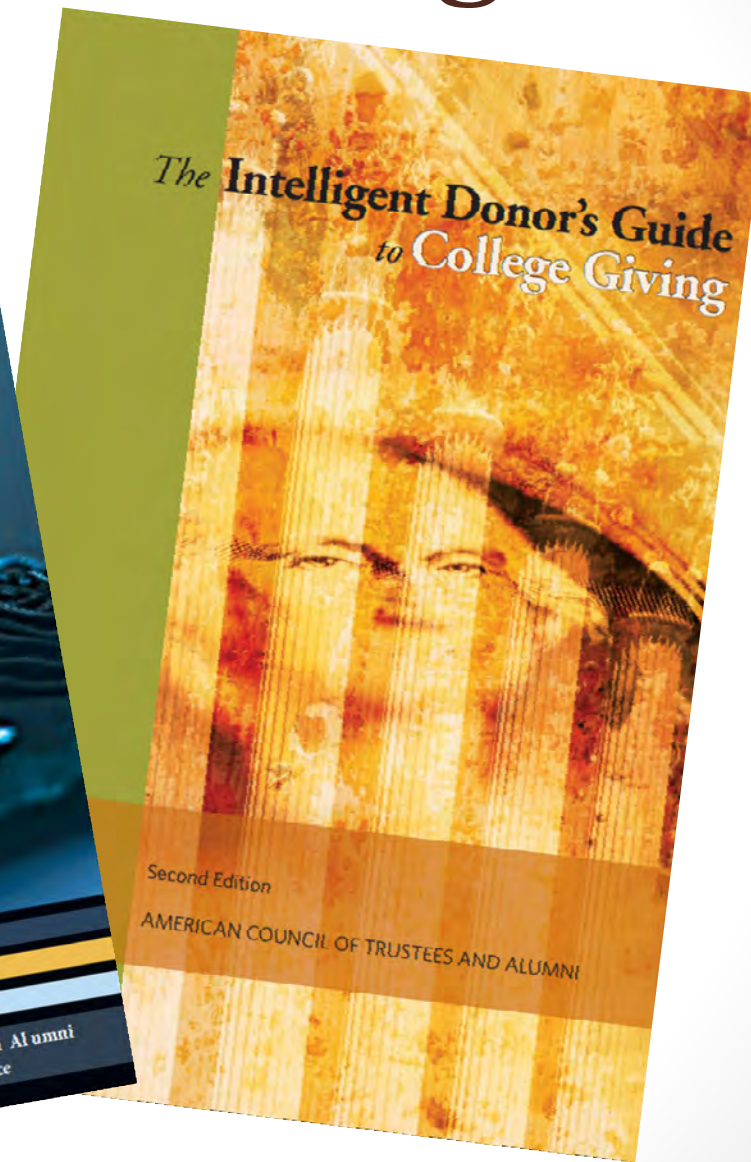


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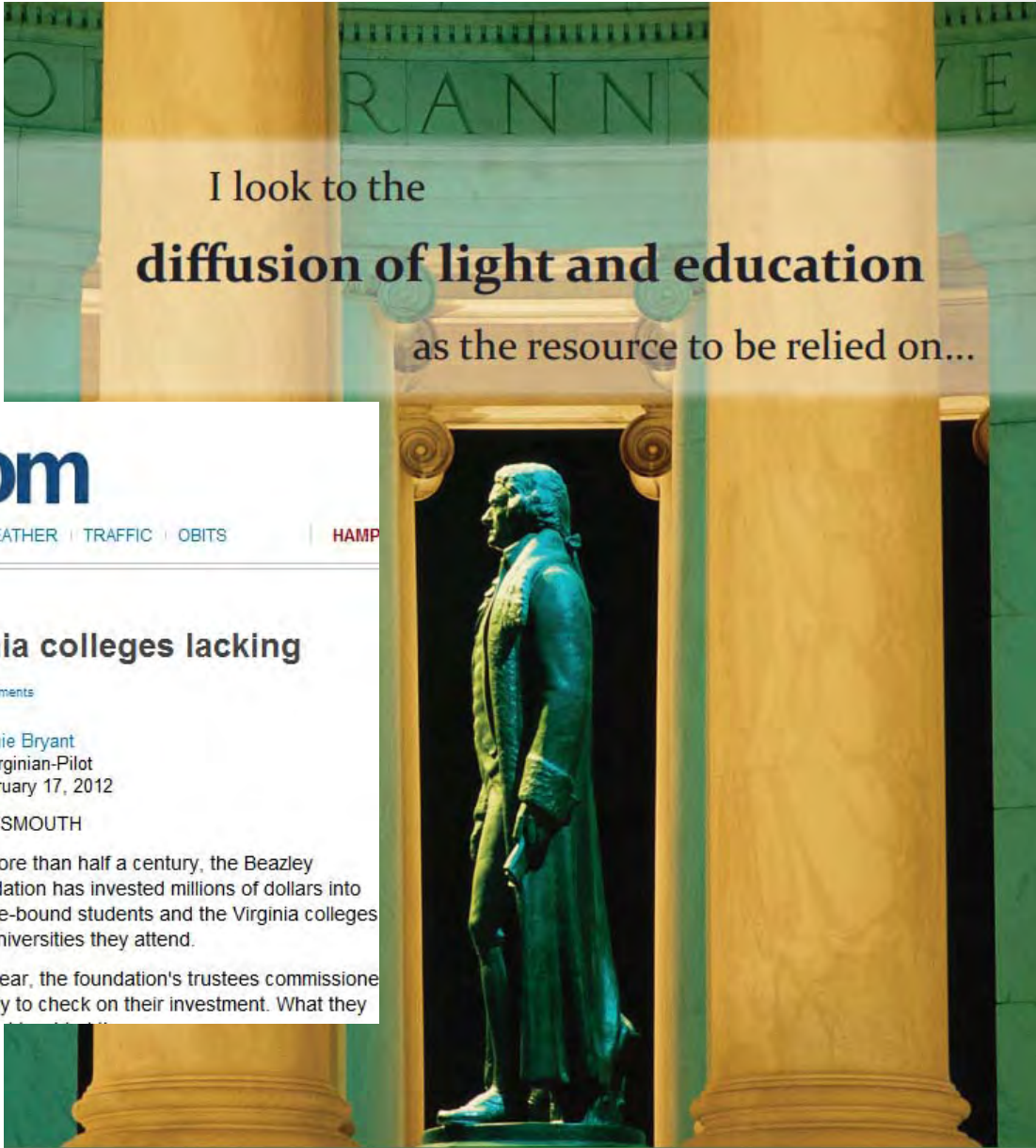


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I look to the  
**diffusion of light and education**

as the resource to be relied on...

# PilotOnline.com

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## Grant-giving group finds Virginia colleges lacking

Posted to: [Education](#) [News](#) [Virginia](#) [Login or register to post comments](#)



By [Janie Bryant](#)  
The Virginian-Pilot  
© February 17, 2012

### PORTSMOUTH

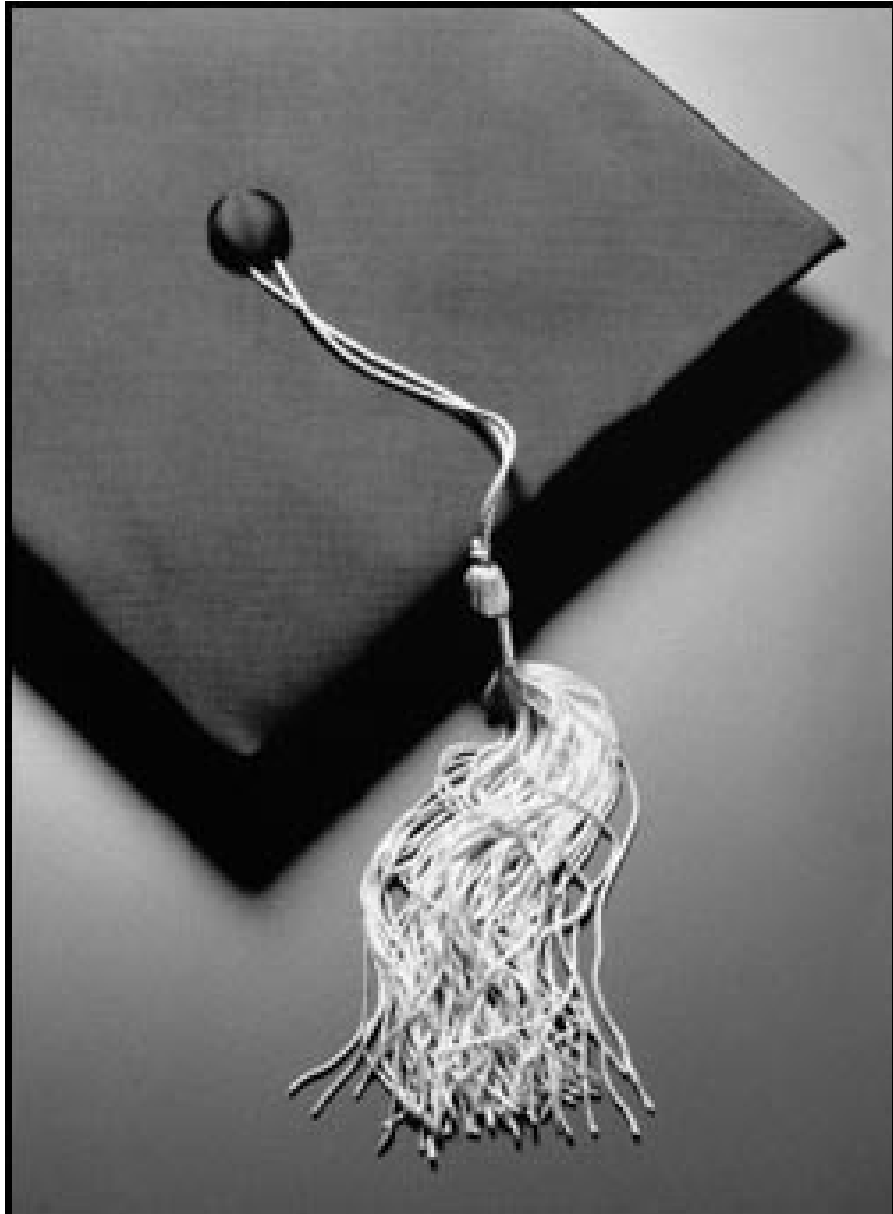
For more than half a century, the Beazley Foundation has invested millions of dollars into college-bound students and the Virginia colleges and universities they attend.

Last year, the foundation's trustees commissioned a study to check on their investment. What they



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Meeting the Challenges of Higher Education in Virginia



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